



# From industrial city to city of knowledge

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- Sustainable urban development as a motto
- Investments: university college, new city library and the housing fair Bo01, transformation of Western harbour
- 2000 Öresund Link inaugurated
- 2010 The City Tunnel is opened
- 2014 The Malmö Express (BRT-system)

Photo: Chief













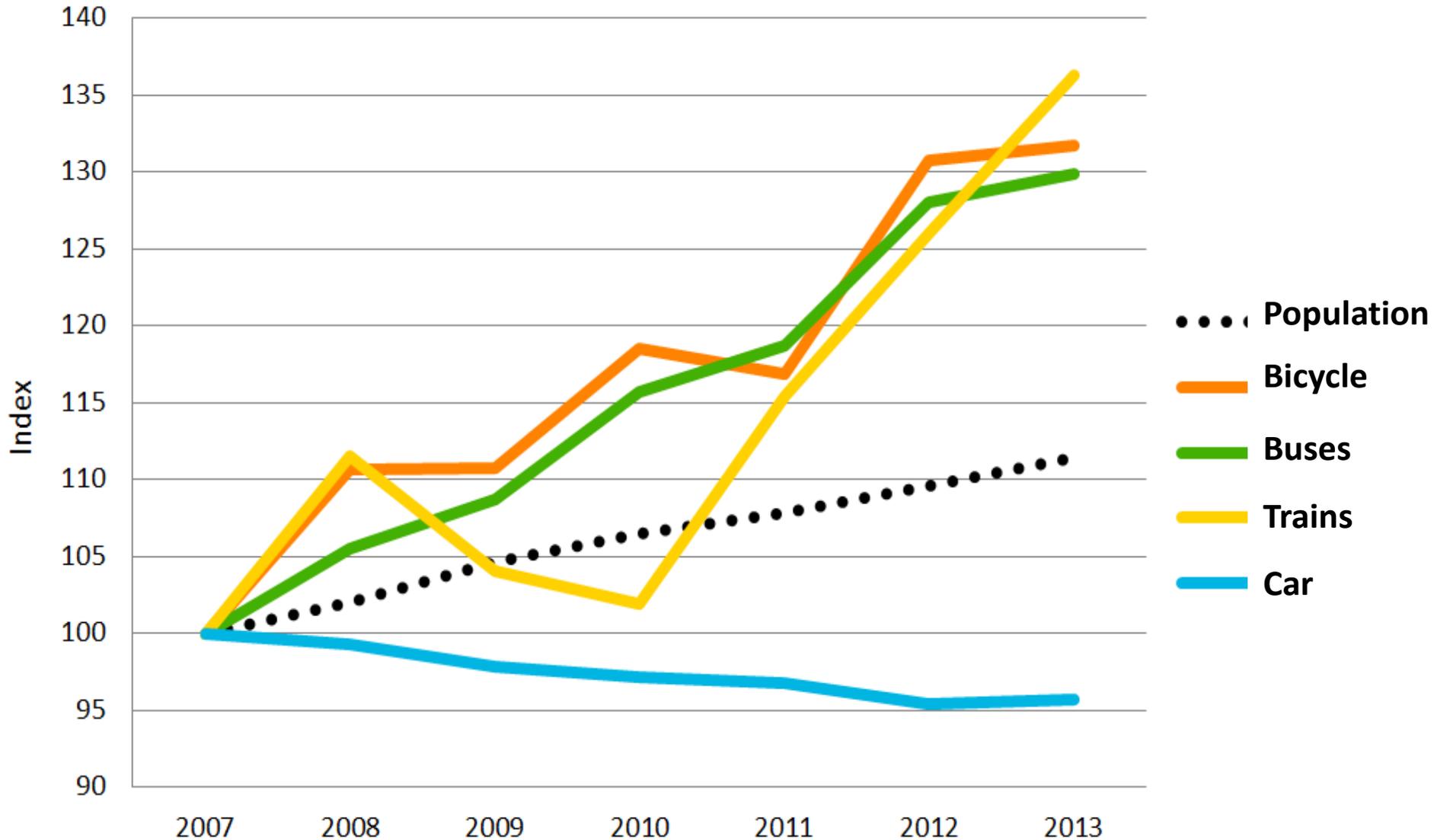
# A young, global and growing city in a growing region

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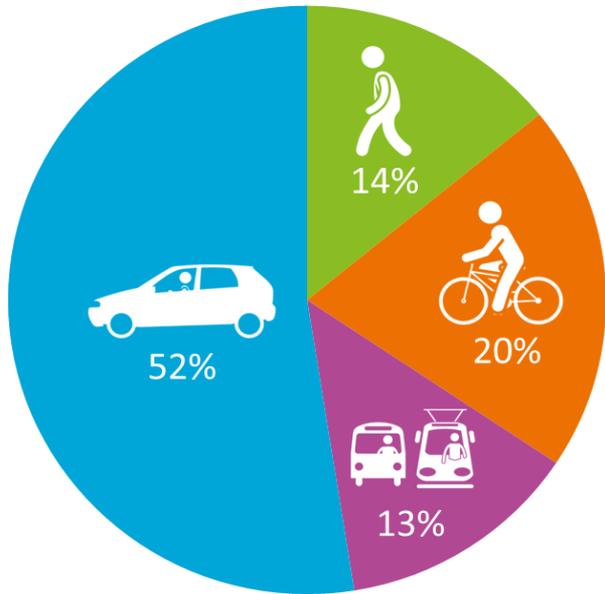
- Sweden's third largest city, growing fast
- 31 % of inhabitants foreign born from 177 countries, 150 languages
- 328,000 inhabitants, half under 35
- In region of 3.8 million inhabitants, 1.3 million on Swedish side
- 250,000 companies with 1.8 million employees
- 14 universities with 140,000 students
- 11 million people commute by train over Öresund Bridge every year

# Traffic development since 2007

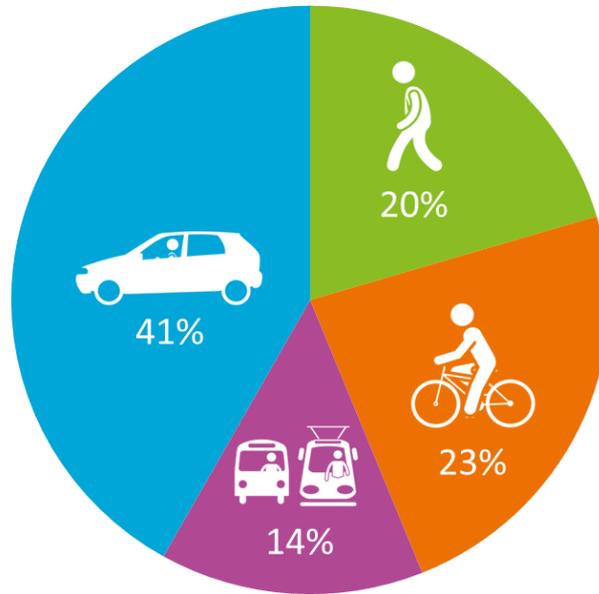
(2007=index 100)



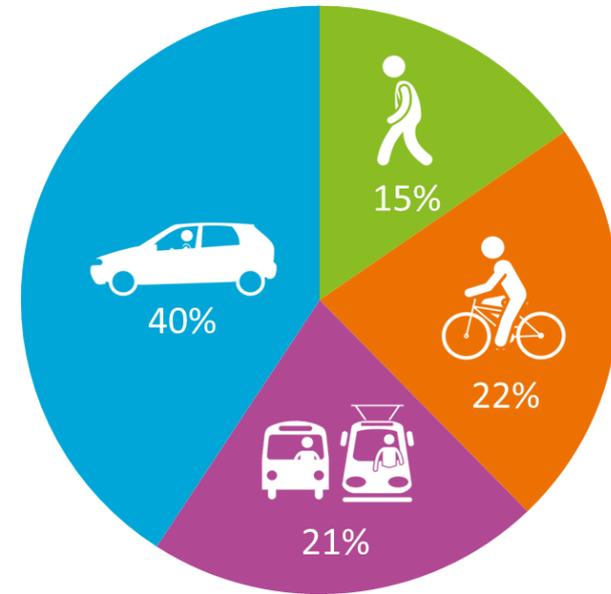
**2003**



**2008**



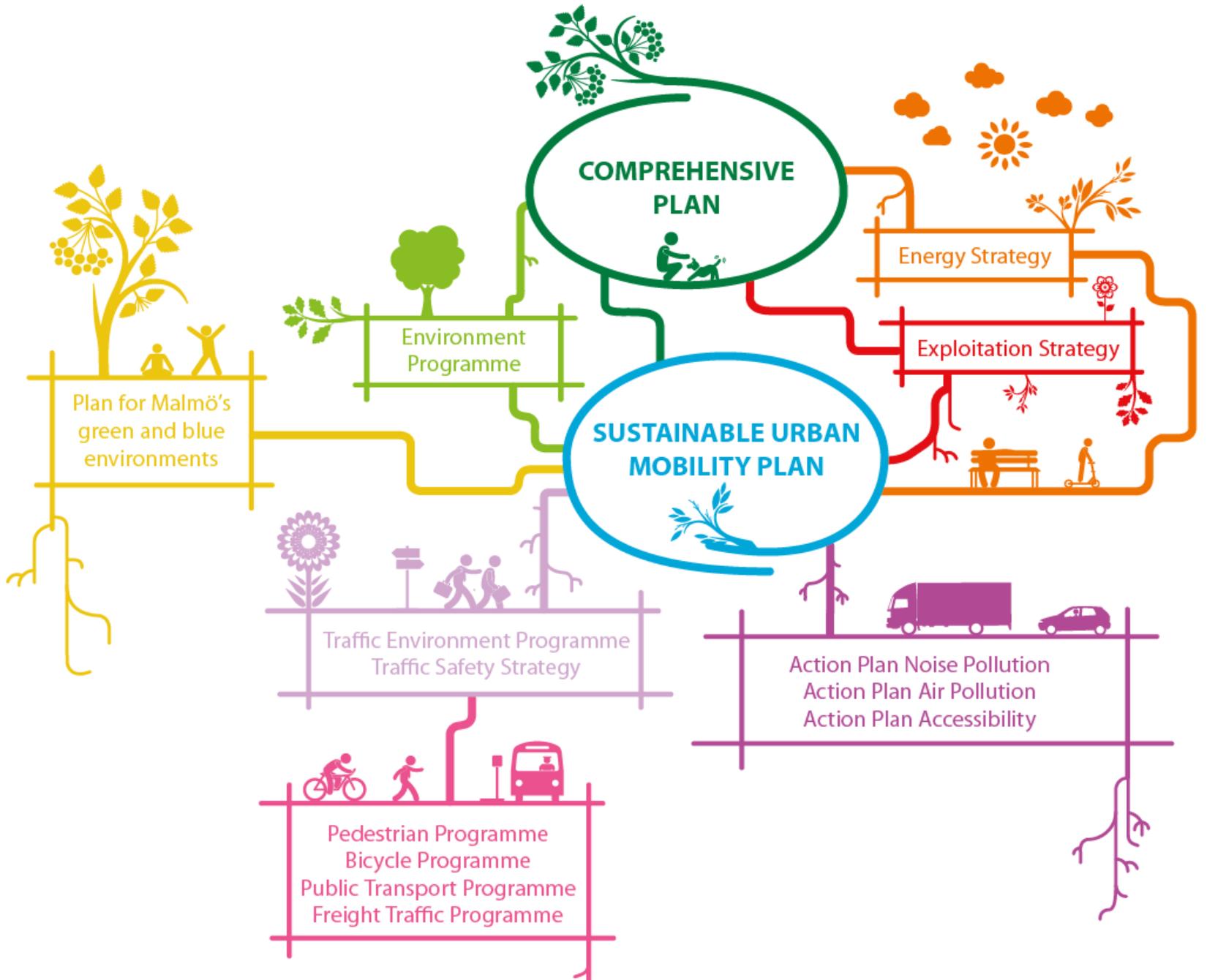
**2013**



# Background

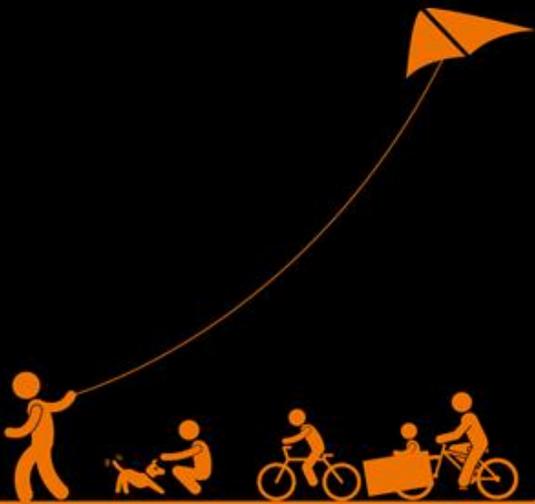
- Urbanisation – growing region and city, 328 000 pop.
- 2012 city land use plan – dense, mixed, green and short distance city – urban development
- External effects
- All aspects of sustainability
- Holistic approach on transport and urban planning

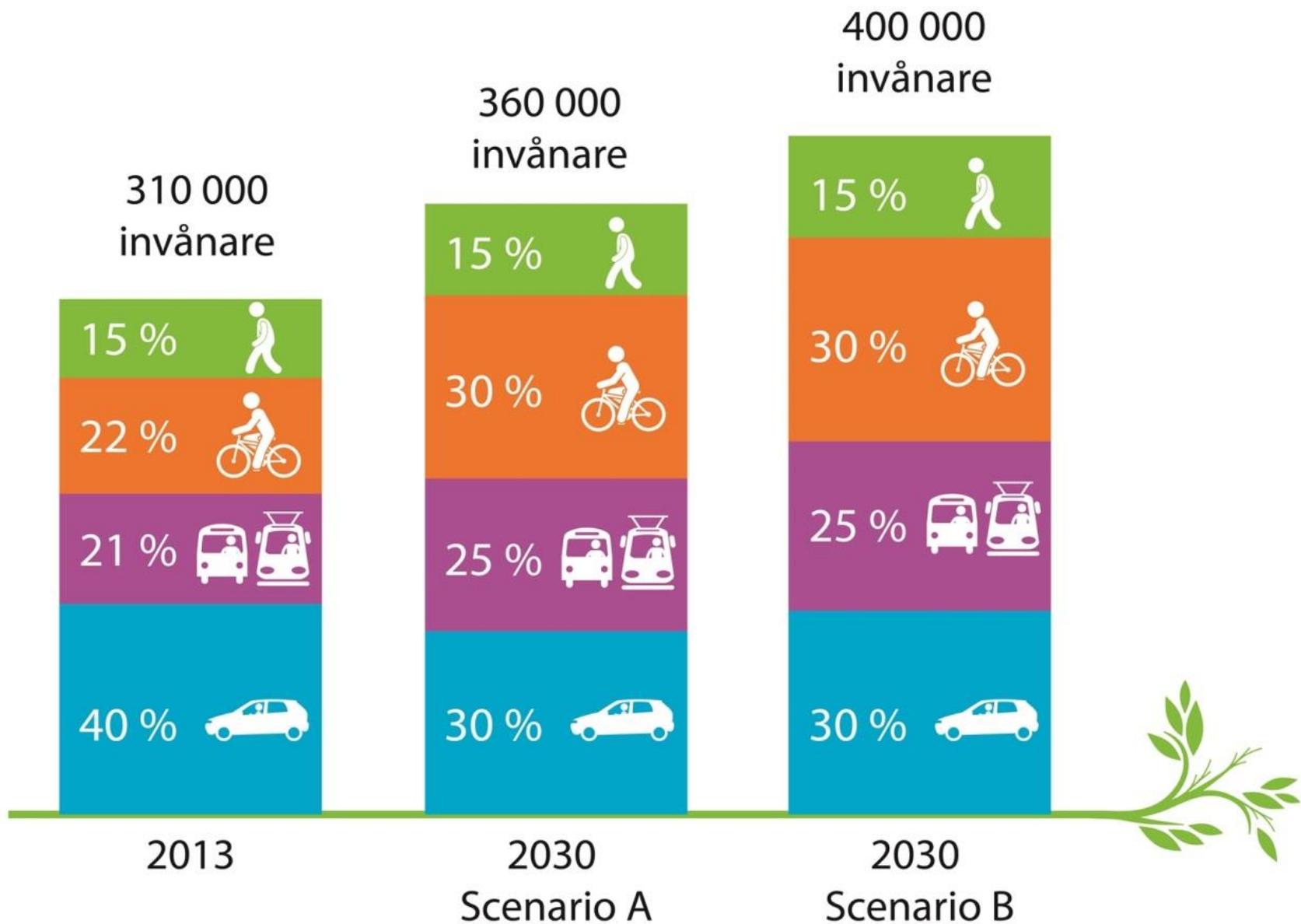




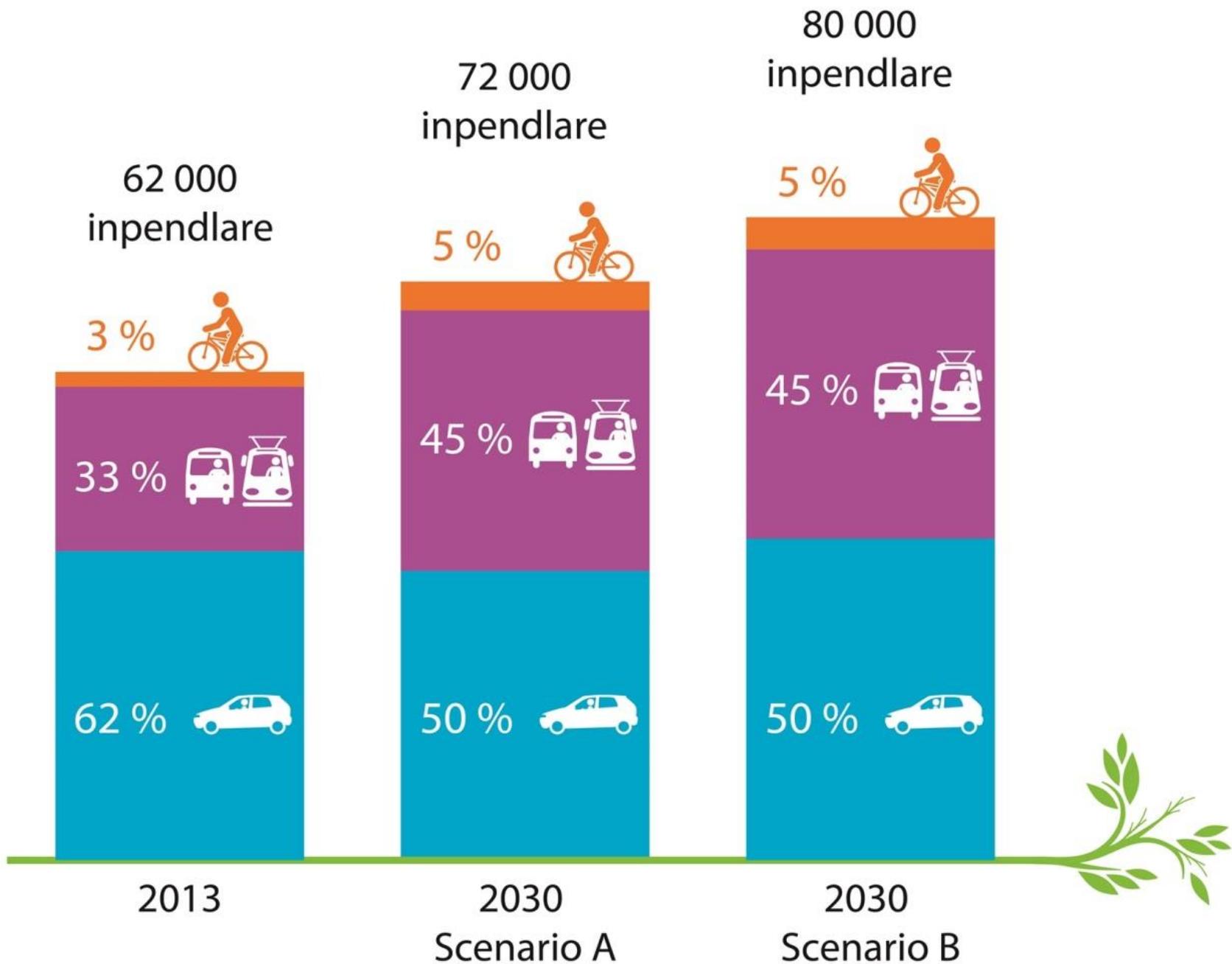


*“Walking, cycling and public transport are the first choice for all who work, live or visit in Malmö. These travel choices, together with efficient and environmentally friendly freight and car traffic, are the basis of the transport system in our dense and sustainable city - a transport system designed for the city, and for its people.”*



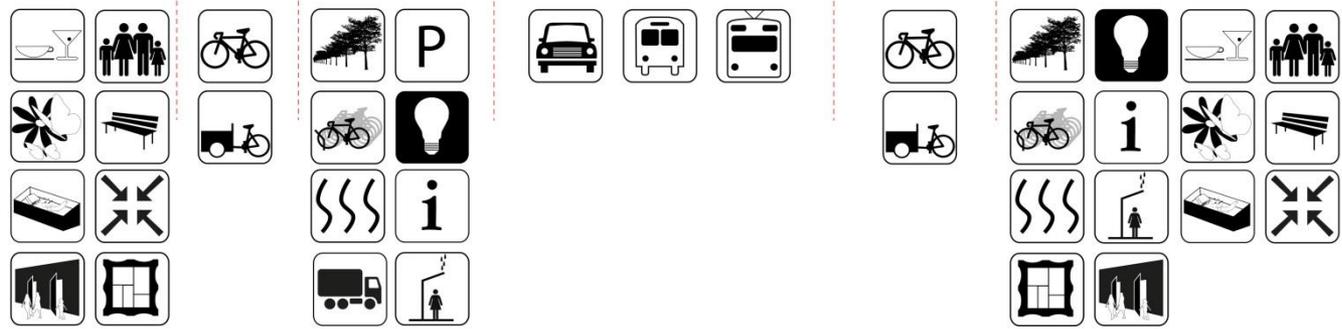
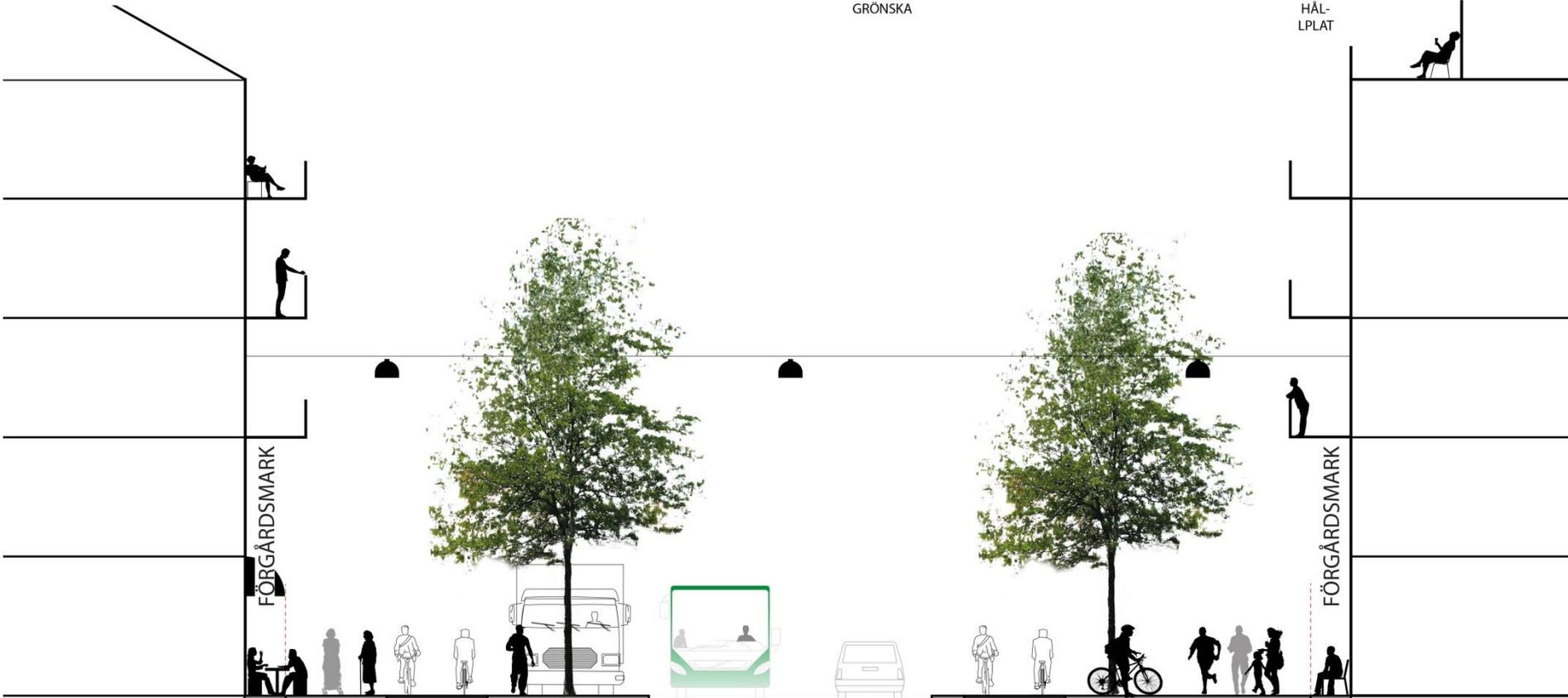








TROTTOAR-SERVERING GÄENDE CYKELVÄG GATUTRÄD ANGÖRING BIL BUSS SPÅRVAGN CYKEL-PARKERING BELYSNING SITTA PLANTERING / FASAD-GRÖNSKA DAG-VATTEN INFO HANDEL MÅLPUNKT/ MÖTESPLATS ENTRÉER VÄDER-SKYDD/ HÄL-LPLAT KONST CITY-LOGISTIK







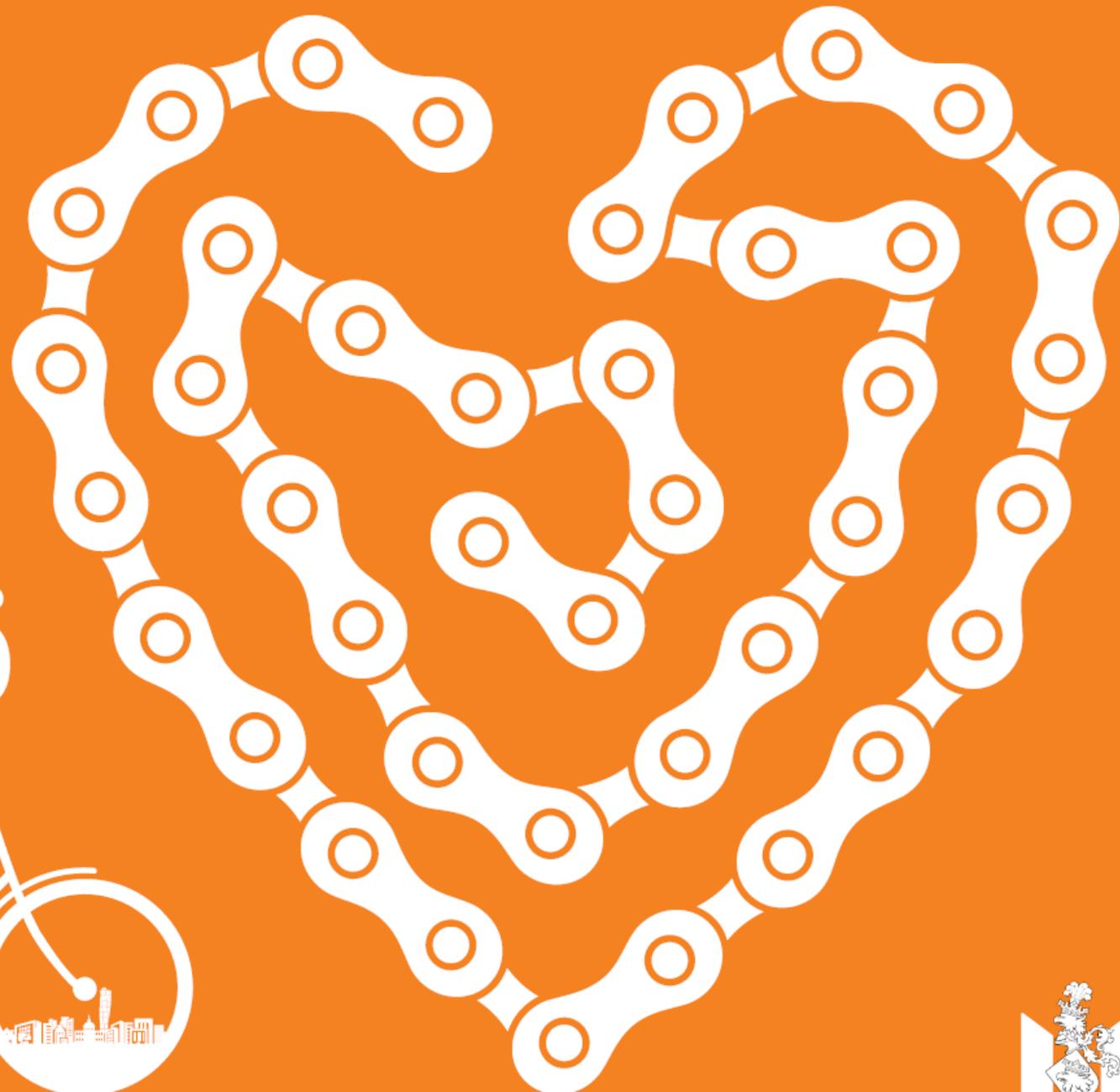
**SOCIALLY**

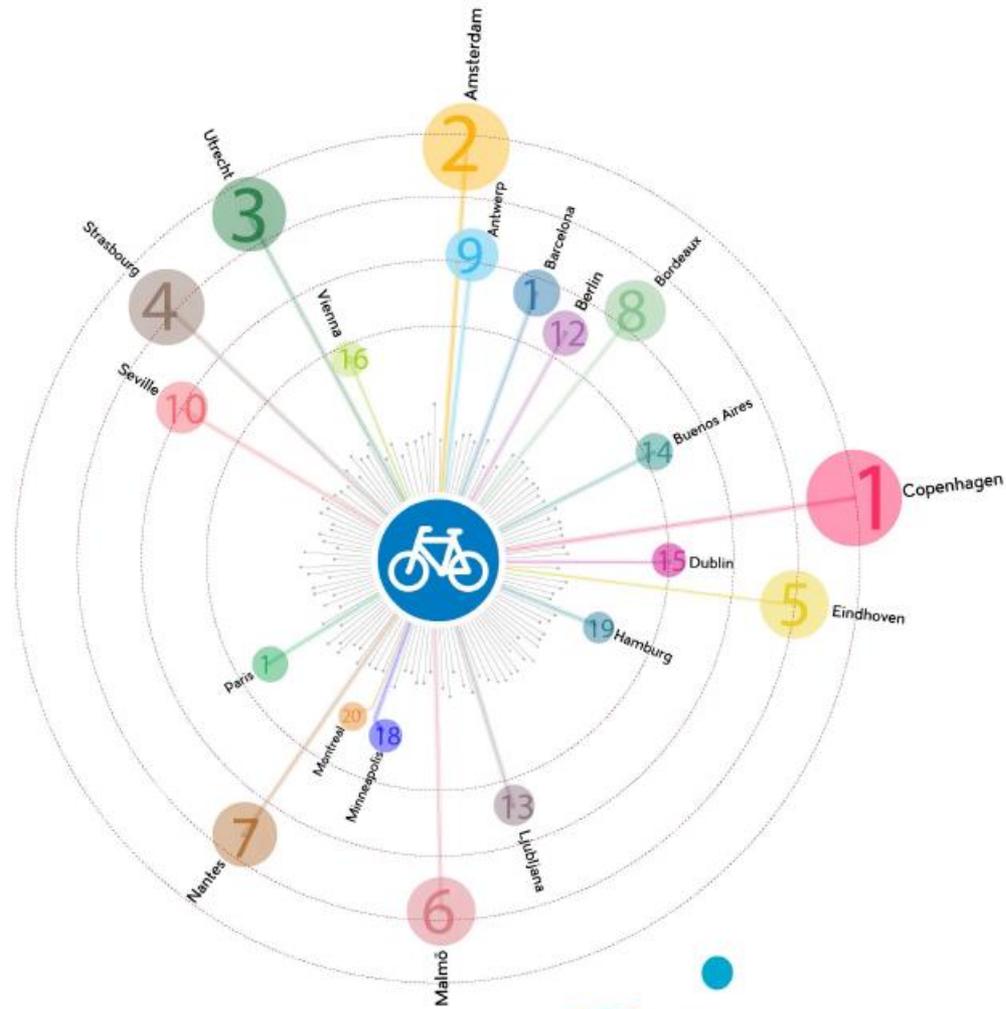
**AN ATTRACTIVE  
AND SUSTAINABLE  
CITY**

**ECONOMICALLY**

**ENVIRONMENTALLY**

# Malmö





COPENHAGEN  
IZE  
EU  
Design Co.

2015  
**ci**

The 2015  
Copenhagenize Index.  
Bicycle-Friendly Cities.

2015 among the best bicycle cities in the world



# *40 million euros in 7 years for investing in a mix of both soft and hard measures*

- ♥ Strengthen the profile as a cycle city
- ♥ Maintenance/operational measures
- ♥ Comprehensive infrastructure measures
- ♥ Minor infrastructure measures
- ♥ Measures for improved parking

## Measures to strengthen the profile as a cycle city

- ♡ Social medias
- ♡ Networks
- ♡ Graphical profile
- ♡ Annual campaigns
- ♡ Apps and maps
- ♡ Bike sharing system





2014 we celebrated cyclists in the morning rush hour.

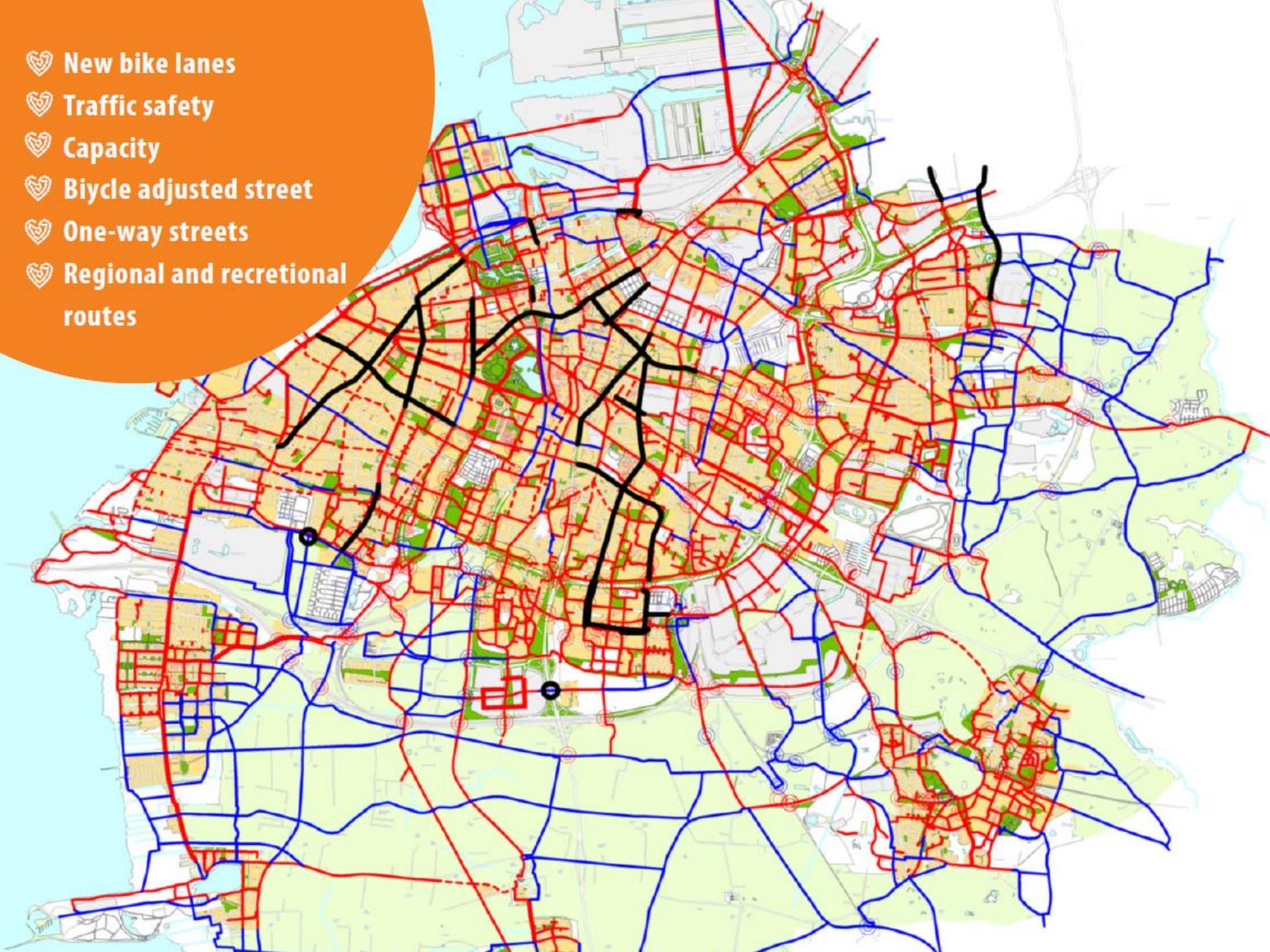


## Operational measures

- ♡ Winter and snow
- ♡ Road work
- ♡ Lighting
- ♡ Surface
- ♡ Removal of obstacles



- ♡ New bike lanes
- ♡ Traffic safety
- ♡ Capacity
- ♡ Bicycle adjusted street
- ♡ One-way streets
- ♡ Regional and recreational routes





## Minor infrastructure measures

- ♡ Air pumps
- ♡ Bars
- ♡ Maps
- ♡ Rest stops
- ♡ Green time
- ♡ Cycle boxes

## Improved parking

- ♥ Hubs
- ♥ Safer parking
- ♥ E-bikes
- ♥ Bike car racks







Toulet  
Kunnskjøp  
Deuch  
Linnag  
→

Cykelpomp  
Gör det själv  
→

Linje	Stasjon	Time
101	Stasjon A	10:15
102	Stasjon B	10:30
103	Stasjon C	10:45
104	Stasjon D	11:00
105	Stasjon E	11:15
106	Stasjon F	11:30
107	Stasjon G	11:45
108	Stasjon H	12:00
109	Stasjon I	12:15
110	Stasjon J	12:30
111	Stasjon K	12:45
112	Stasjon L	13:00
113	Stasjon M	13:15
114	Stasjon N	13:30
115	Stasjon O	13:45
116	Stasjon P	14:00
117	Stasjon Q	14:15
118	Stasjon R	14:30
119	Stasjon S	14:45
120	Stasjon T	15:00

Linje	Stasjon	Time
201	Stasjon A	16:00
202	Stasjon B	16:15
203	Stasjon C	16:30
204	Stasjon D	16:45
205	Stasjon E	17:00
206	Stasjon F	17:15
207	Stasjon G	17:30
208	Stasjon H	17:45
209	Stasjon I	18:00
210	Stasjon J	18:15
211	Stasjon K	18:30
212	Stasjon L	18:45
213	Stasjon M	19:00
214	Stasjon N	19:15
215	Stasjon O	19:30
216	Stasjon P	19:45
217	Stasjon Q	20:00
218	Stasjon R	20:15
219	Stasjon S	20:30
220	Stasjon T	20:45

TA HAND OM DIG SJÄLV

WC  
MÅN-FRE 7-18  
LÖR-SÖN 9-17

VÄLKOMMEN  
MÅN-FRE 7-18  
LÖR-SÖN 9-17





TÅLAND OM DIG SJÄLV

VÄLKOMMEN  
MÅN-FRE 9-18  
LÖN-SÖN 8-13



1140 Metabol	1140 2b
1180 Döbeborg C	3b
1200 Metabol	1140 2b
1200 Bästehöjda C	3b
1200 Döbeborg	1200 2b

6 Videdal	21 min 8
6 Klappham	28 min 8
5 Kvarby	11:10 8 min
33 Oh	22 min 8

WC



MÅN-FRE 7-18  
LÖR-SÖN 8-17

VÄLKOMMEN  
MÅN-FRE 7-18  
LÖR-SÖN 8-17

TA HAND OM DIG SJÄLV




TA HAND OM DIN CYKEL



VÄLKOMMEN  
MÅN-FRE 7-19  
LÖR-SÖN 8-19









**Avgående regionbuss**  
Regional bus departures

Skånetrafiken 08:47:53

Linje	Stad	Tid	Hög Anmärkning
146	Pandevik Tralleborg	09:48	I
133	Lomma via Årarp	09:50	O
100	Pandevik Tralleborg	09:59	I Ny tid! 10:00
146	Pandevik Tralleborg	10:06	I
141	Pandevik Tralleborg	10:10	H
150	Pandevik Tralleborg	10:10	H
133	Lomma via Årarp	10:10	I
146	Pandevik Tralleborg	10:20	O
133	Malmö Södervärn	10:28	I
100	Pandevik Tralleborg	10:29	I
110	Malmö Äppelt	10:38	I
100	Pandevik Tralleborg	10:40	K
100	Pandevik Tralleborg	10:40	J

172	Osby via Årarp och Balthazar	10:41	K
146	Pandevik Tralleborg	10:48	I
133	Malmö Södervärn	10:58	I
100	Pandevik Tralleborg	11:00	I
146	Pandevik Tralleborg	11:06	I
141	Pandevik Tralleborg	11:06	I
150	Pandevik Tralleborg	11:10	H
146	Pandevik Tralleborg	11:20	O
133	Malmö Södervärn	11:28	I
100	Pandevik Tralleborg	11:29	I
110	Malmö Äppelt	11:38	I
100	Pandevik Tralleborg	11:40	K
146	Pandevik Tralleborg	11:40	I
172	Osby via Årarp och Balthazar	11:40	O
146	Pandevik Tralleborg	11:41	K
146	Pandevik Tralleborg	11:48	I





Bike & Ride<sup>+</sup>



## How to promote bicycling in Malmö

- ♥♥ It should always be easy to ride a bike
- ♥♥ Treat bicycles as a separate transport mode
- ♥♥ Plan for all kinds of bicycles and bicyclists
- ♥♥ Let bicyclists be visible in traffic
- ♥♥ Traffic safety is important but not the only factor.
- ♥♥ Have ambitious programs with specified objectives, measures and dedicated budgets
- ♥♥ Political support
- ♥♥ In-house acceptance. Everybody has to think bicycle.
- ♥♥ Encourage innovations. Try!
- ♥♥ Annual campaigns.





# The City of Kruševac

Be brave, be the change you want to see in the world

- Set up high goals and long term goals
- Get active in different networks - Learn from other success stories & mistakes
- Educate your citizens and politicians
- Start testbeds and workshop with politicians & Citizens – Reclaim the streets in a good way
- Work with the speed limits
- Implement quiet zones
- Create micro parks – 1 or 2 parking places
- Remove parking places - Build simple bike lanes
- Implement green areas within the city – green roofs, green walls etc.