



PAMETNO PARKING RJEŠENJE



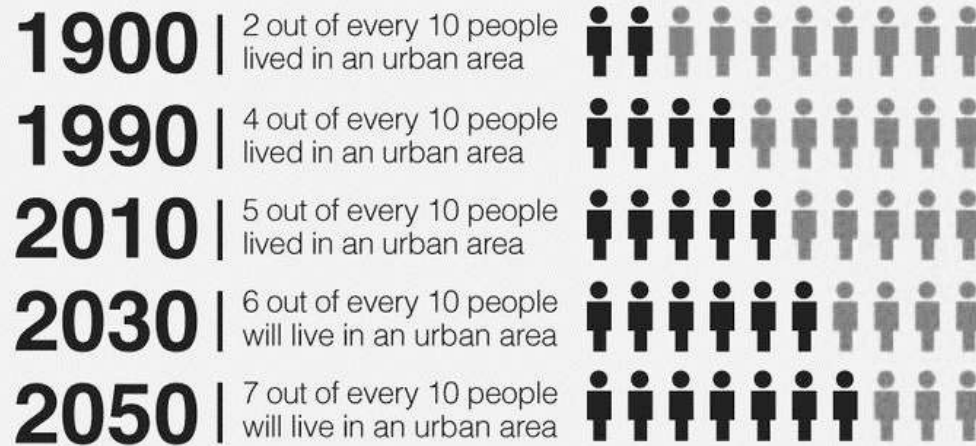
WePark

Park with a smile



TREND?

Urbanization



Defined by UN HABITAT as a city with a population of more than 10 million

12,1 %
> vozila

PROBLEMI

20 min
4,5 km
40 %

Zagrebu
nedostaje
16 000
park.
mjesa

NEMA:
Digitalizacije
Rezervacije
Plaćanje po minuti
Higijene parkinga
(EV punionice)

PARKING DANAŠNJICE



PARKING BUDUĆNOSTI

Prostor



Mobilnost
budućnosti:

Povezana vozila
EV
Zajednička vozila
Autonomna vozila

Naplata



RJEŠENJE



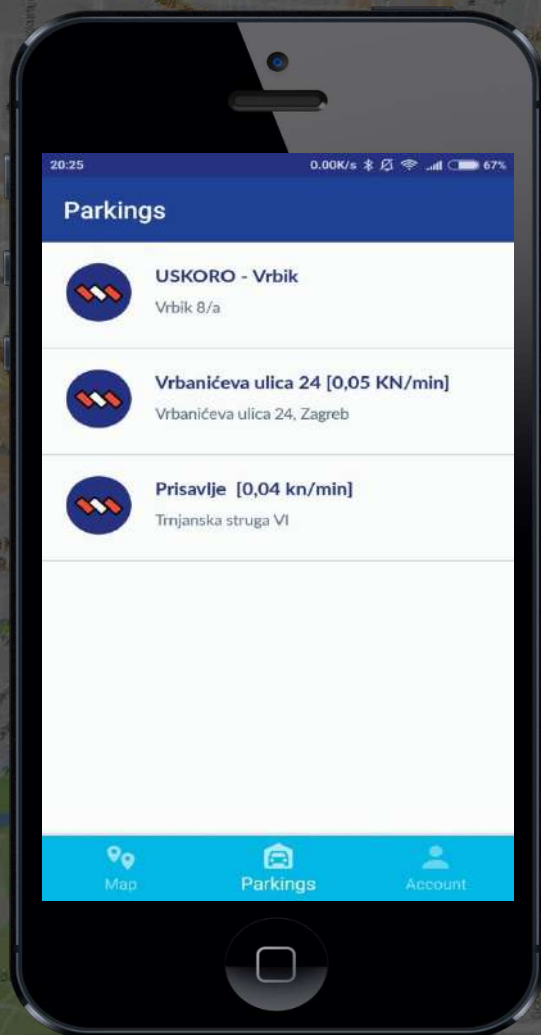
VLASNICI

WePark

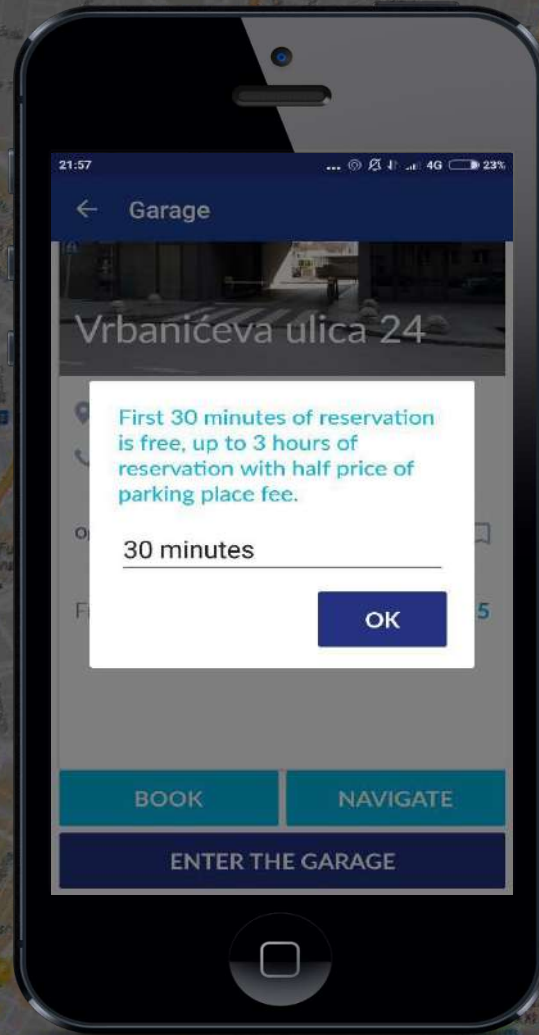
Hardware - Platform - App



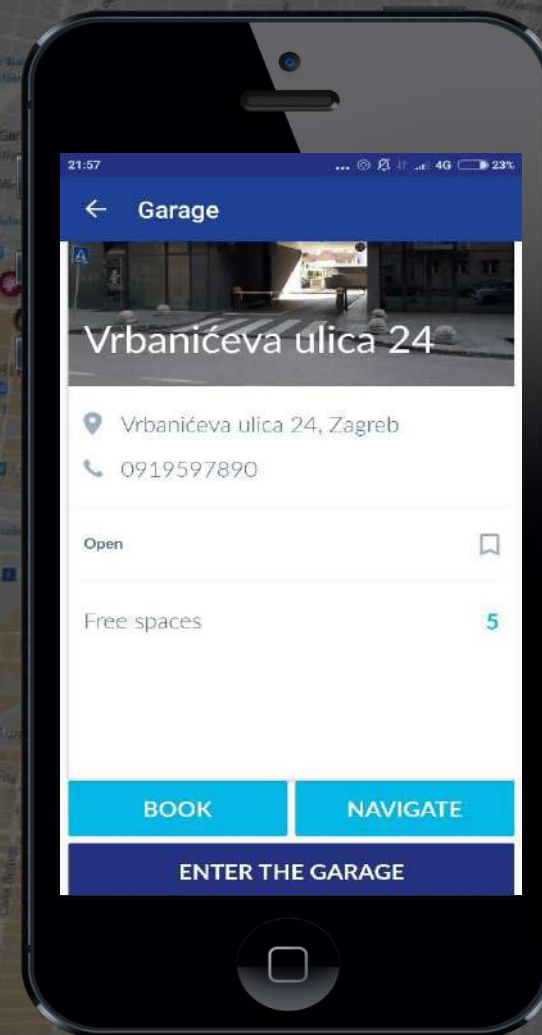
VOZAČI



Odabir parkinga



Rezervacija/ EVC

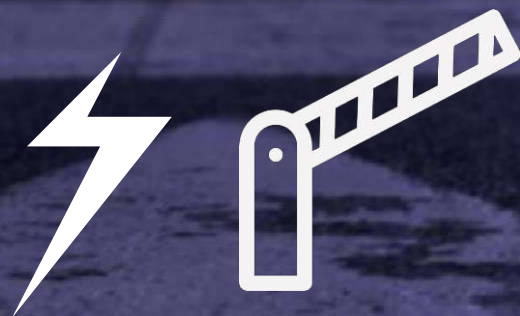


Navigacija i ulazak

POSLOVNI MODEL



20% - 50%
podjela prihoda



Oprema za
vlasnika



Besplatna
aplikacija za
vozače

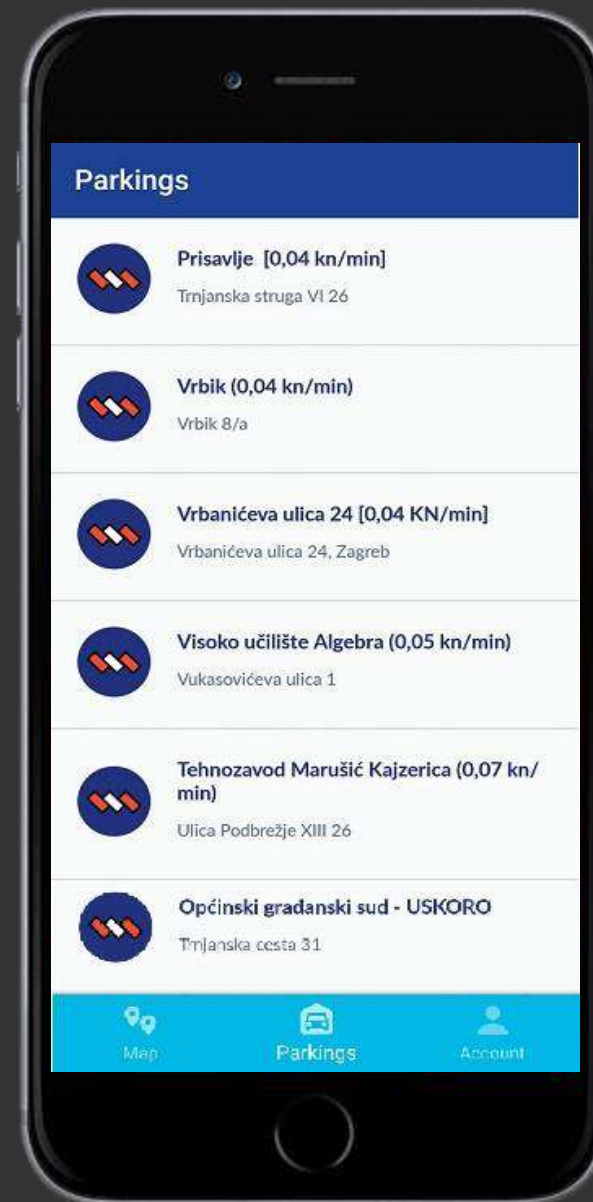


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Hvala na pažnji!



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