### Electromobility in Urban nodes in cohesion region



Vladimir Sabo, <u>Head of mobility</u>, Petrol d.o.o.









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Co-financed by the Connecting Europe Facility of the European Union



The lighthouse project of Urban mobility

For the first time ever, an oil and gas company is the coordinator of an CEF Action aiming to reduce fossil fuels and decarbonize transport in urban nodes.





Facility of the European Union

#### Intermodality is the core of URBAN-E



Innovative mobility services will be launched to secure initial utilization of the infrastructure. B2B and B2C EV customers can find, charge and pay without any constraints (interoperability) and switch between modes of transport in a dedicated intermodality focus. **21 intermodality locations (train, bus, airports)** 



- Creation of a unique Intermodality Marketplace, enabling interconnection of data on e-taxis, e-shuttles, and public transportation modes. Green end-to-end routing enabled
- Corresponding user interfaces for various use cases (e.g. mobile and web-app for e-shuttle / e-taxi, or e-carsharing customers, portal for drivers), connected to the Intermodality Marketplace
- An innovative EV-taxi platform will be evaluated, optimizing the cost-efficiency of green car utilization and operation (e.g. routing, matching drivers and cars, etc.)

- 1. e-Carsharing:
- 2. Green e-Shuttle Service
- 3. Green e-Taxi
- 4. e-Logistics



DC Charging is crucial in urban nodes for mass market uptake - maximizing total system efficiency, consumer convenience and cost efficiency



- Consumers need 11-22 kW charging for park & ride, longer parking at home or at offices
- Businesses need 11-22 kW charging for elogistic hubs, taxi hubs, e-carsharing , etc.
- Consumers need 50 kW charging for commuting, park & pick up, shop & charge, eat & charge, etc.
- Businesses need 50 kW charging for high utilization times (taxi, logistics, etc.)

 Drivers need UC for long distance driving (holiday, daily long business trips)





#### • URBAN E:

Network of 23 DC and 144 AC chargers

#### Charging network in The City of Zagreb

Network of 9 DC and 47 AC chargers



Outcome of the Study: Positive impact on the environment, on regional/local development and on competition

Impact on the environment:



Large-scale decarbonisation of road transport



Reduction of noise caused by congestion and use of ICEs



An estimated total of 23.5 million tonnes of fuel savings over 2022-2026

Impact on competition:



OEMs will be able to conduct EV mass launches



A new type of player will enter the EV market: PETROL will serve as role model for oil & gas companies shifting to sustainable transport



New types of green transport operators will enter the market or expand their services, such as green taxi, eshuttle, e-logistics and e-carsharing



Railways companies and other public transport will be able to bring to the market innovative green end-to-end travelling products



# URBAN-E will seamlessly connect with other TEN-T/CEF funded projects towards the completion of the Global Project





#### **Opportunities in Zagreb**

- First TEN-T project ever awarded from "Innovation and new technologies " field targeting Urban environment and not installation of fast charging infrastructure along the highways
- Concept of intermodality marketplace combining e-taxi, e-shuttle and Public Transportation Service as the first of its kind in Europe!
- Projects impact on urban problematic was given grade 5.0/5.0 by external evaluators and project was presented at TEN-T Days 2018!

- Project Rollout will strongly influence development of City of Zagreb as advanced and green capital of Europe.
- Strong press coverage is expected
- Croatian Presidency of Council of Europe in 2020

## Thank you for your attention









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