

# CIVITAS / EIT Urban mobility Incubation Workshop

**26 January 2022**

Enter Koprivnica (Trg dr. Žarka Dolinara 18) / ZOOM

## Programme and event summary

12.30 – 13.30	<i>Lunch</i>
13.15 – 13.30	Access to ZOOM <a href="https://zoom.us/j/99136248489?pwd=ZldzLzVwbmRzZk83YVBFVHB6NEVIQT09">https://zoom.us/j/99136248489?pwd=ZldzLzVwbmRzZk83YVBFVHB6NEVIQT09</a>
13.30 – 13.45	Introduction to the CIVITAS/ EIT Urban mobility Incubation Workshop: <i>Breda University of Applied Sciences, Nina Nesterova</i> Introduction to the CIVINET Slovenia-Croatia-South East Europe; <i>Lidija Pavić-Rogošić</i> Introduction to the EIT urban mobility; <i>Eloy Gomez</i> Introduction EIT Urban Mobility RIS Hub Croatia; <i>Miljenko Sedlar</i>
13.45 – 14.15	Setting the scene of changes: public private partnership examples in urban mobility <i>Teije Gorris, DTV Consultants, the Netherlands</i>
14.15 – 15.15	Public private cooperation models in Croatia <i>Ulyana Vynyarchuk, EIT Urban Mobility</i> <i>Miljenko Sedlar, Ivan Pržulj and Marko Čavar: EIT urban mobility RIS Hub Croatia</i>
15.15 – 15.30	<i>Coffee break</i>
15.30 – 16.30	Interactive discussion on public-private cooperation in mobility in Croatia <i>Ivan Pržulj and Marko Čavar, EIT Urban Mobility RIS Hub Croatia</i>
16.30 – 16.45	Conclusion <i>Nina Nesterova, Breda University of Applied Sciences</i>
16.45 – 18.00	<i>Networking cocktail (Enter Koprivnica)</i>

On 26 January 2022, mobility stakeholders are invited to join in Koprivnica, Croatia, an Incubation Workshop organised by CIVITAS, in cooperation with the EIT Urban Mobility RIS Hub Croatia.

The objective of the CIVITAS Incubation workshops is to provide local mobility stakeholders with knowledge, tools and instruments they can use to develop successful mobility interventions that are acceptable, financially viable, legally possible and self-sustaining in the long-run.

The key focus of the incubation workshop in Koprivnica is on the **public-private cooperation models in mobility**. The workshop will look into the existing examples of the public-private cooperation in mobility in Europe and explain its main challenges and opportunities. It will then focus on the concrete example, zooming into the “Mobility as a Service” concept. The “Mobility as a Service” or eMaaS concept includes development of business models for public transport (for cities/regions) and business models dedicated to private transport sector for fleet management and taking advantage of digitalization in urban areas.

**The eMaaS concept** objective is to ensure constant availability of electric vehicles, charging infrastructure, guaranteed supply of green electricity under fixed-price and maintenance free for end users (public governments, private entities/companies, and private persons) with inclusion of digitalization of service. The goal is to demonstrate effectiveness of standardized procurement with an aim to decrease the carbon footprint in transport sector in public and private domain. The workshop will show a completely new fleet decarbonization approach, having an impact on the way fleet vehicles are procured/contracted today, where usage of renewable energy for charging (from mostly PV systems via onsite production or PPA) would be one of obligatory procurement criteria.

**The idea of the workshop** is to shortly present the novelty in contracting and to then have a moderated discussion of cities, representatives of service providers and researchers on the needs, challenges and opportunities for public-private partnerships in mobility in Croatia.

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