

Regional City Exchange Workshop

27 January 2022

Enter Koprivnica (Trg dr. Žarka Dolinara 18) / ZOOM

Programme and event summary

9.15 – 9.30	Access to ZOOM https://zoom.us/j/98344350490?pwd=ZnFIMnpEdWlVUE1QVmxTam1OSU1DZz09
9.30 – 9.40	Welcome and description of the programme Jolien Bamps – Mobiel 21
9.40 – 9.50	Introduction to ELEVATE Elke Franchois – Mobiel 21
9.50 – 10.00	Introduction to CIVINET Slovenia Croatia SEE Lidija Pavić-Rogošič - ODRAZ / Secretariat of the CIVINET Slovenia-Croatia-SEE Network
10.00 – 10.20	Introduction of Koprivnica: Setting the scene – Insights in their challenge about rural-urban mobility Nebojša Kalanj – City of Koprivnica
10.20 – 10.30	<i>Coffee break</i>
10.30 – 12.10	Rural urban mobility: 4 experts in the field share with us their insights on this topic Interactive workshop (Lucia Cristea, Tobias Kuttler, Marko Guček, Orsat Lale)
12.10 – 12.45	Panel discussion with the speakers Predrag Brlek - moderator
12.45 – 13.45	<i>Lunch break</i>
13.45 – 14.30	Koprivnica & DYN@MO: project impact on mobility in Koprivnica Nebojša Kalanj - City of Koprivnica Predrag Brlek - University North
14.30 – 15.30	Case study on the local challenge of Koprivnica <p>We will provide you with some concrete questions and situations to think about in group to offer some possible solutions to the challenges Koprivnica faces but which also will help you to manage the challenges in your city our region and to put into practice the insights of the different speakers.</p>

Koprivnica is a small city of 33,700 inhabitants in north-west Croatia. While active sustainable mobility policies have resulted in a high percentage of cyclists and pedestrians in the city centre, the city is continuing to tackle the challenges of making the local transport more sustainable, expanding its public

transport network. Improving sustainable mobility outside of the urban core is critically important for Koprivnica in order to better connect the city to other, small, neighbouring municipalities. As a result, this workshop will focus on **rural-urban mobility**, to emphasize the question: how to sustainably connect small cities?

This focus will be tackled, in part, by reflecting on the work catalysed when Koprivnica was an active city in the project [CIVITAS DYN@MO](#). Discussions will be complemented by **Case study on local challenges of Koprivnica**, where solutions can also be applied to other cities and regions.

Local authorities, those working in the mobility sector, mobility service providers, students, researchers and more are all warmly invited to join – in particular those who themselves face the challenge of rural-urban connectivity.

This is the second in a series of three CIVITAS regional city exchange workshops. For more information about the first such workshop, read the [Aachen Success Story e-booklet](#), which was the result of the event.

Speakers:

Lucia Cristea is the Managing Director of European Integrated Projects (EIP), a consultancy headquartered in Bucharest, Romania, with offices in Romania and Italy. Lucia has been involved in mobility research for 30 years. Lucia established EIP in 2007 as she wanted to enhance the dialogue between different actors involved in the mobility field. One of her professional interests is to raise awareness of the necessity to consider mobility from different perspectives, and not only from technical point of view Lucia has a thorough knowledge of the mobility sector in Europe and beyond. She was involved in SMARTA project as the task coordinator of Dissemination and networking activities. The project examined rural mobility across Europe and the need to develop new policies for rural mobility. SMARTA has been awarded by the European Commission's DG MOVE and sponsored by the European Parliament.

Tobias Kuttler is a geographer and urban planner, researching urban development, mobility and social disadvantage. He is currently a PhD candidate at the University of Hamburg and a member of the mobil.LAB doctoral research group at the Technical University of Munich. He has been involved in several European research projects on rural mobility and mobility disadvantages. Most recently he was involved in the H2020 project "HiReach" focusing on inclusive mobility solutions to cope with transport poverty in different European countries, aiming at improving accessibility for different groups vulnerable to social exclusion. Together with Massimo Moraglio, he co-edited the volume "Rethinking Mobility Poverty". Beyond the European context, his regional foci are India and South Africa. He is currently writing his PhD dissertation on the transformation of the taxi industry in Mumbai, India.

Marko Guček is the co-founder and CEO of GoOpti, a growing European transportation platform that offers the most comfortable and convenient shuttle services to regional airports and cities. GoOpti is an innovative transport business model that operates profitably also on routes not directly connected by public transportation while helping to reduce the number of private vehicles on the road. Marko's ambition is to extend the GoOpti services to inter-and intracity transfers, encouraging people to rethink mobility by providing more practical and sustainable ways of getting around in their everyday lives. In his professional life, Marko has always connected his two biggest passions: business and travel. He holds degrees in economics, management and tourism and leisure.

Orsat Lale is a transport engineer and a project manager at the Faculty of Transport and Traffic Sciences in Zagreb and a Ph.D. student with doctoral research in UVARs design and optimization. He is involved in national professional projects, studies, analysis, and EU-funded scientific projects. Most recently, he was an operational manager for the project "Sustainable Urban Mobility Boost Smart Toolbox Upgrade," funded by the EIT Urban Mobility. SUMBooST2 develops a universally applicable data science methodology that extracts key urban mobility parameters and origin/destination matrix from a telecom operator's anonymized big data set. Apart from scientific work, most recently, he worked on developing a Sustainable Urban Mobility Plan for the City of Slavonski Brod, Development Strategy of the City of Split 2030., and Study for the implementation of a congestion charge zone in the City of Dubrovnik.

Predrag Brlek is head of logistics and mobility department on University North and assistant professor for sustainable mobility and traffic safety courses. He is involved in several Interreg and EIT projects on sustainable mobility and electromobility. In addition, he has participated in more than 100 commercial projects and studies and co-authored about 60 scientific and professional articles dealing with traffic and transport terminology.