

**i**AUTOMAT



# Our identity

- We are a group of committed and enthusiastic professionals that form the **biggest Czech NGO** promoting a **better environment and higher quality of life in the city of Prague.**
- **Automat was founded in 2003**
  - became a civic association in 2007.
- We are part of an **international initiative** to improve the situation in the cities part of the World Car-Free Network and the NGO Green Circle Association. We are also committed to the environmental organizations Code of Ethics and to the Principles of Transparency for NGOs.
- Throughout the years, we have positively impacted the lives of citizens, and we are proud of our **different milestones.**



## **Our approach and focus**

- We **support** sustainable city development, focusing on public, pedestrian and bicycle traffic (as well as the rational use of cars), human-oriented public space and thoughtful urban design solutions.
- We **are inspired** by forward-looking European capitals and we **encourage** people to make a positive change to streets and public space.
- We **believe** that the key to increasing the quality of life in a city is a modern transportation system that offers all residents good conditions for pleasant and efficient mobility.



**What we work on**

# Laboratoř udržitelného urbanismu Sustainable Urbanism Lab

We **revise, analyze and comment** on the decisions and plans of cities so that institutions do not go against the public interest and spaces.

-We work on and publish **our studies and reports**.

-We **negotiate** with politicians.

-We present and suggest **sustainable solutions** from forward-looking approaches both across the country and abroad.





Photo: Simona Schwanková



Photo: Máca Juříčková

## Zažít město jinak Different City Experience

ZAŽÍT  
MĚSTO  
JINAK

This **neighborhood festivity** invites you to discover your street without cars, where children play in the street, where we all eat, dance and participate.

Since 2005, we have celebrated **neighborly relationships** by joining activities hosted by locals. Based on the principle of mutual aid, the festival incorporates a **shared use of public space, local volunteers, and much more.** All ages and interest groups are invited!



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## Do Práce Na Kole Bike to Work

Bike to Work is a nation-wide campaign that motivates **people to use the bike** (or another form of sustainable transportation) for a month.

The challenge shows **all the different benefits** that non-motorized transport has; not only environmental, but also economic and health-related. In 2021, **22.000 workers joined the call.**

Participants help in the development of their city, as they load their routes into our system, creating a map and showing us the spaces that work and don't for non-motorized mobility. At the end of the month we celebrate the winners of a lottery in our Award Ceremony.



Photo: Milan Mikšík



Photo: Nejen Coolisti





Photo: Otakar Borůvka



Photo: Jan Hromádko

## Cyklojízda-Critical Mass Ride

Critical Mass Ride is an opportunity to experience the city's streets and **celebrate free circulation**. A colorful and fun ride around Prague using non-motorized transport. Moreover, it is a way to display the bicycle as **a modern and efficient means of city transport**.

The event takes place every spring and thousands of people participate.

## Vzdělávání Generation U

Learning how to live and move in a city is an important part of growing up. At AutoMat, we share with teachers and students **tools and information about sustainable mobility in a fun way.**

We create different activities for kids according to their age. This way, they can **orient themselves in the city, learn the impact of the different means of transport and make an informed choice themselves.** An entertaining way of discovering the city and building the future we want!



Photos: Josef Gregor

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## Městem na kole City by Bike

City by Bike is a Czech online biking magazine. This is an **information pool, where news, examples of good and bad practices, and events are shared**. We help and advise on how to get started with urban cycling.

To popularize the bike as a means of transport, the magazine remains objective and aside from other AutoMAT activities. It also includes the City by Bike Map, an **interactive and collaborative map** with cycling routes in the city.



Photos: Jan Hromádko



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# Our results

**In our 20 years of existence, we have learned and grown through our numerous activities. It has been a learning curve that has led us a long way. Today, we continue to grow and support sustainable mobility urbanism and living. These are just some of the most recent accomplishments we are proud of:**

-In 2020, during the lockdown, **nearly 16.000** cyclists, pedestrians and runners participated in the Bike To Work campaign, **coming from almost 3.000 companies and institutions in 48 cities**. In 2021, **22.000 workers** joined the call and moved with us in a sustainable and active way. They made **5,5 million kilometers** in total and saved **700 tons of CO2**.

-For "Different City Experience", 2021 was the biggest year of festivities in its 16 years of history. All venues combined took up almost **100.000 square meters** (an equivalent of 24 football pitches). This year, **aside from Prague, 42 other cities and towns** of the Czech Republic **took part in the event**.

-More than **10.000 children** have participated in our educational projects as part of [Generation U](#) since 2019.

-On the 3rd of June of 2021, **hundreds of participants and 12 embassies joined the yearly critical mass ride**. The ride was able to go through the city thanks to the support of the vice mayor Adam Scheinherr and the UN Information Center of Prague. Raising awareness through the media about to the importance of bicycles as a sustainable means of transport.

-We organize a festival called "Městem" (Through the City), the only cinema festival with **films about sustainable mobility and urbanism**. This autumn, the festival presented to the general public the current development issues in Prague and other cities.

Photo: Jan Hromádko



Photo: Michael Fraňo

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-After campaigning against the biking bike in the city center in multiple ways, **cyclists can again transit Prague 1**. We made a protest video that won the first prize in the Public Benefit category of the Donor Forum Award 2018. Our petition against the prohibition was signed by 5000 citizens.

-As part of the project Popular School for Urban Cycling, we organize a series of talks for professional public and schools about safety and bicycles, as well as the cyclist infrastructure of the city. We also published six original infographics about this (2019).

-In 2021, for the sixth consecutive time, **we won the demand** against Prague 8, which has been banning bikes in Karlín illegally. In an effort to find a satisfactory solution, **we met with the representatives of the district**.

-We were the first ones to calculate **the CO2 emissions** of the largest transportation infrastructure projects of Prague and to point out that the city's compromise to reduce it emissions by half is **unattainable**.



Photo: Klára Labuťová



Photo: Jan Hromádko





Photo: Jan Hromádko



Photo: Klára Labuťová

-We published an animated video series: [AutoMat's Guide to Sustainable Mobility](#), which explains the principles of sustainable urbanism and mobility in an accessible way. It can also be used for educational purposes.

-We organized the **Cycling in Hilly Cities International Conference**, where representatives of Berna, Lisbon and Vienna shared their experiences (2018).

-Along with Prague's Senators Forum and Arnika Association, we organized a seminar about the practical experience in negotiations with developers (2019).

-We applied modifications to the **confusing intersection at Kapitána Jaroše**, where the founder of Automát, Jan Bouchal (2012) did not survive a vehicle collision.

-As a response to IKEAs inquiry in 2021 we developed a **solution for how** to make its Zličín complex more accessible for bicycles.

## Who we collaborate with

We supervise and co-operate with local politicians, transport experts, architects, non-profit organizations, researchers, urban cyclists, the elderly, artists and the interested public to create a city we want to live in. We also have partners that support our activities:



# Help us build the city you want!

## Become a member

Be part of Friends of AutoMat and collaborate where you can, when you can.

## Stay informed

Sign up for our newsletter and be informed about what is happening. We are also on Facebook, Instagram and Twitter.

## Participate

Discover how you can participate and transform your city.



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