

WEBINAR

Behavioural change and urban mobility



13 / 12 / 2022



11 - 13 CET



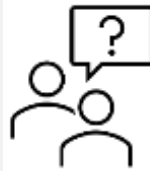
Housekeeping rules



The working language is English



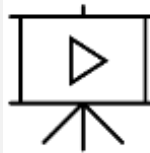
Keep your microphone muted during the presentations



Keep your questions in mind till the discussion



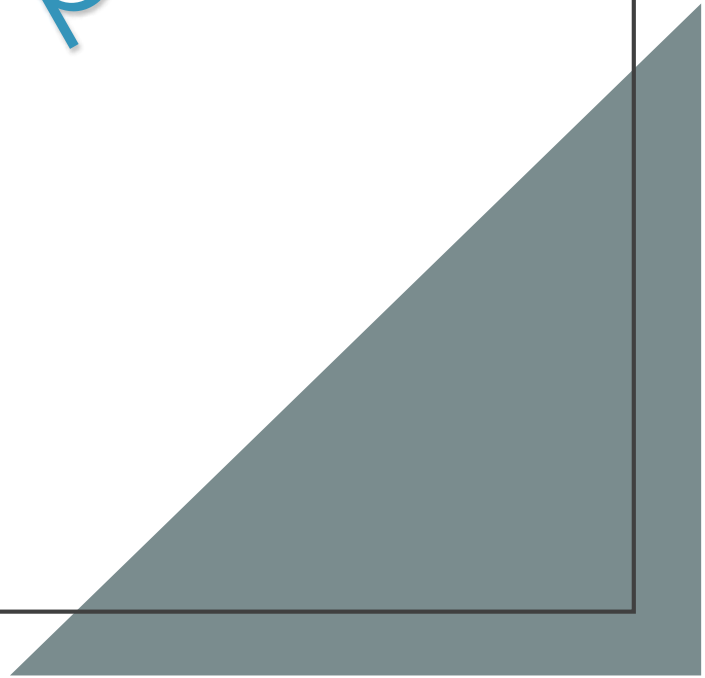
“Rise your hand” or type the question in the chat



Webinar will be recorded



Group photo :!)



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SUSTAINABLE & SMART MOBILITY STRATEGY

European transport on track for the future

Objective
1

Sustainable Mobility

AN IRREVERSIBLE SHIFT TO ZERO-EMISSION MOBILITY

-  90% reduction in transport emissions;
-  All transport modes are made more sustainable;
-  Sustainable alternatives are available;
-  Right incentives are in place for sustainable choices.

Objective
2

Smart Mobility


ACHIEVING SEAMLESS, SAFE AND EFFICIENT CONNECTIVITY

-  Seamless **multimodal** transport based on digital solutions;
-  Unleash full potential of **data**;
-  Develop and deploy **connected**, cooperative, and automated mobility services;
-  Paperless freight transport in favour of fast, digital procedures.

Objective
3

Resilient Mobility

A MORE RESILIENT SINGLEEUROPEAN TRANSPORT AREA: FOR INCLUSIVE CONNECTIVITY

-  Reinforced Single Market:
 - more investment in infrastructure and fleets;
 - deepening and enforcing internal market;
 - making our system crisis proof.
-  Fair and just mobility (that is affordable and accessible);
-  Enhanced safety and security.

THE EU AS THE WORLD'S CONNECTIVITY HUB

#MobilityStrategy

Environmentally friendly everyday traffic



SUPPORTING CYCLING AND WALKING

- expanding cycle route infrastructure, providing suitable bicycle parking facilities, improving signage
- more space for pedestrian traffic, supporting walking strategies

MAKING BUSES AND TRAINS MORE ATTRACTIVE

- providing more lines, more stops, direct connections and express lines
- improving service quality and frequency

INTELLIGENT INTERCONNECTION OF TRANSPORT SYSTEMS

- promoting car-sharing in urban and rural areas, e.g. offering preferred parking spaces
- facilitating combined usage of different means of transport, e.g. using a transparent and comprehensible tariff system

ECOLOGICAL MANAGEMENT OF INDIVIDUAL CAR TRAFFIC

- reducing parking spaces, expanding parking management
- for more environmental protection and safety: introducing a regular speed limit of 30 km/h in cities and 120 km/h at motorways



Source: UBA (2017): Climate Protection in Transport: Need for Action in the wake of the Paris Climate Agreement.

Umwelt
Bundesamt



Individuals



Families



Organizations



Society





Today

Already implemented mobility measures that have affected people's behaviour as well as places

Knowledge exchange

Best practices



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Behavioural changes in mobility

Magdalena Makar, ODRAZ (Croatia)

Role Of Street Art In Mobility

- extending pedestrian zones in Zagreb

Nina Mia Čikeš, City of Zagreb (Croatia)

**Messages are as powerful as infrastructure:
best practice examples from 20 years of CIVITAS**


Fred Dotter, Mobiel 21 (Belgium)

**Impacts of a SUMP measure – a neighbourhood-wide street
redesign in Ljutomer, Slovenia**


Mojca Balant, Urban Planning Institute of the Republic of Slovenia

**„Let’s make this permanent!“ Temporary transport measures
as street lab – case of Rudarska street in Velenje, Slovenia**

Nela Halilović, Institute for Spatial Policies (Slovenia)



Q&A






Thank you for
your
attention!

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