How to improve the public transport system in the city - example of the city of Šibenik (Croatia)

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# Why did the city of Šibenik decide to reorganize its municipal transport?

The service was not regulated by the PSO contract in accordance with Regulation 1370/2007. The city had difficulties in regulating and sanctioning the low level of transport service.

Insufficient number of departures

Obsolete fleet

• Delays and unreliable timetable

· "Unofficial stops"

Unclear and poor quality lines

 Inadequately arranged stops/turning points

Unattractive service

Lack of visual identity

• Bad information system

 Inadequate ticketing system



Inefficient municipal public transport results in a small number of passengers, financial costs, insufficient impact on the mobility of citizens and a reduction in the quality of life.



#### About the Study

Guidelines for medium and shortterm activities - plan for the construction of new bus stops, organization of driver shifts, development of the passenger information system, etc.



Long-term measures and forecast of communal bus service development for a period of 25 years

Basis for the creation of PSO contracts - creation of a transport plan, tariff provisions, quality standards, calculation of net financial effect



### Study in numbers

700 + pages

15,4 GB working materials

1.500 + georeferenced demand generators

50 + hours of work meetings/presentations/calls

2000 + recorded passengers

650 + analyzed parking places

80 + positions with measured demand

60 + line route variants

113 georeferenced and analyzed stops

10 + analyzed cities with good practice

3 scenarios for the development of city lines

3 price variants

4 variants of tariff zones

3 (4) scenarios for the development of suburban lines

3 forecasted scenarios

9 combinations of profit and loss account analyses

• • •



#### Project activities

1.

**Current state analysis** 

2.



Defining a new public transport system

3.



Defining operational indicators of the new PT system

4.



Defining financial indicators of the new PT system

5.



Defining a model of managing the new PT system 6.



Defining a new tariff system

7.



Defining a new payment system

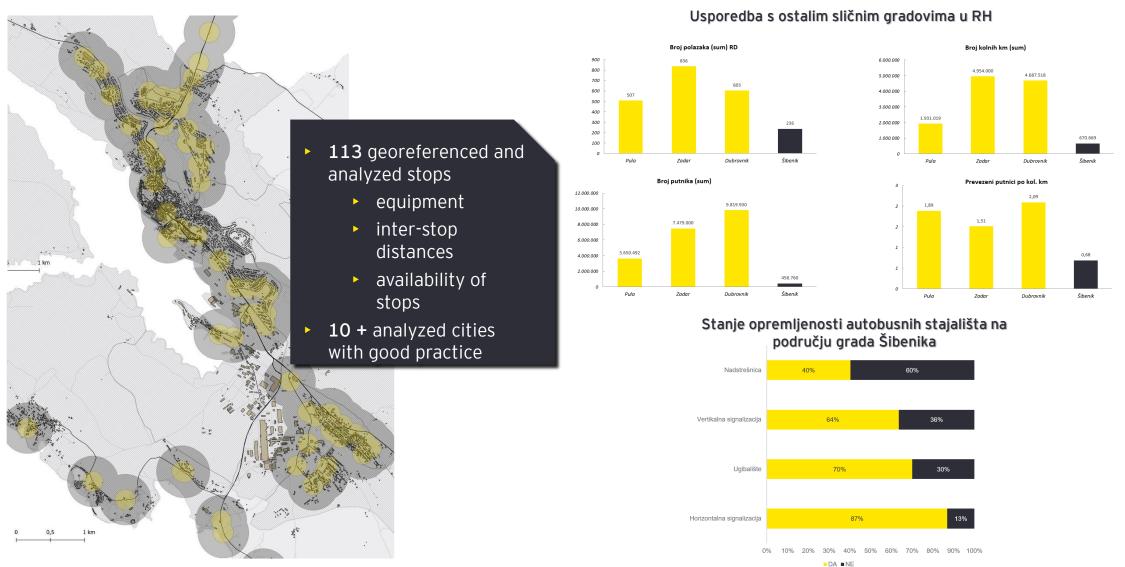
8.



Defining a new user information system

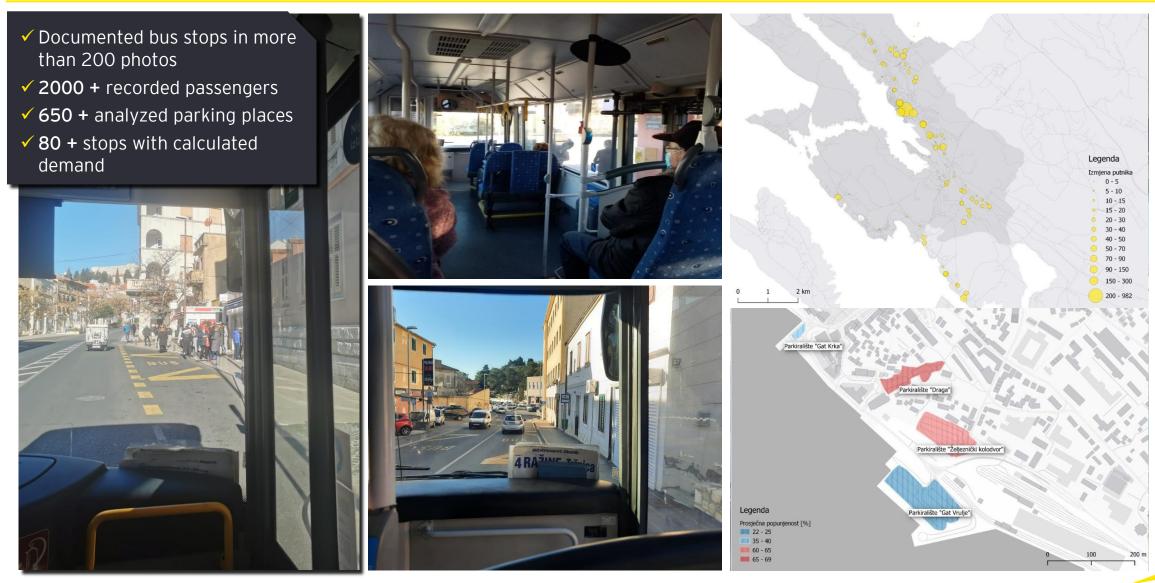


#### Current state of the bus passenger transport system analysis



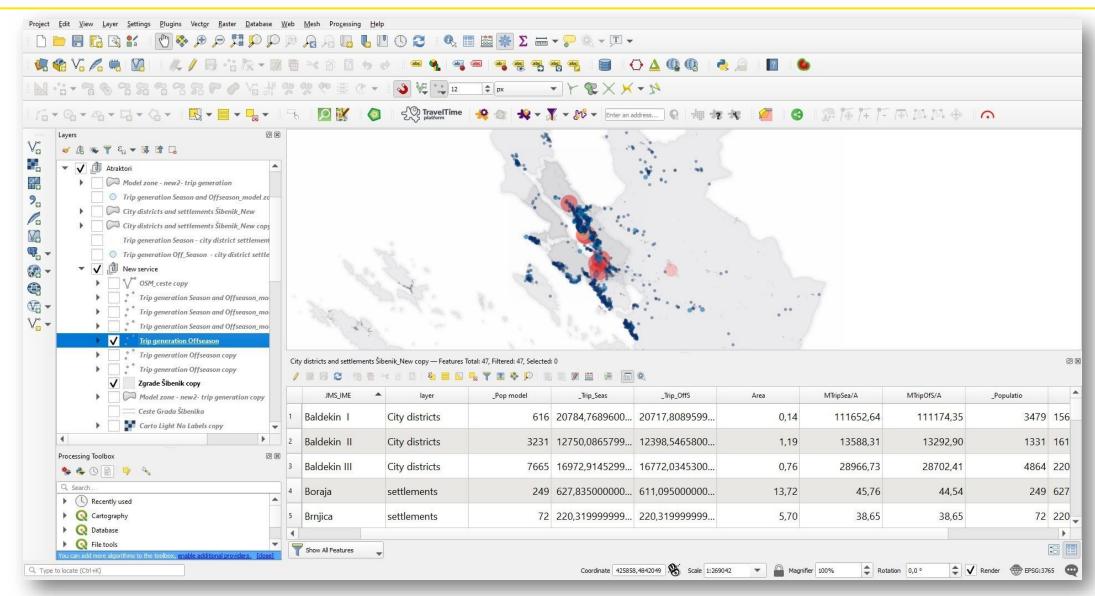


#### Current state of the bus passenger transport system analysis



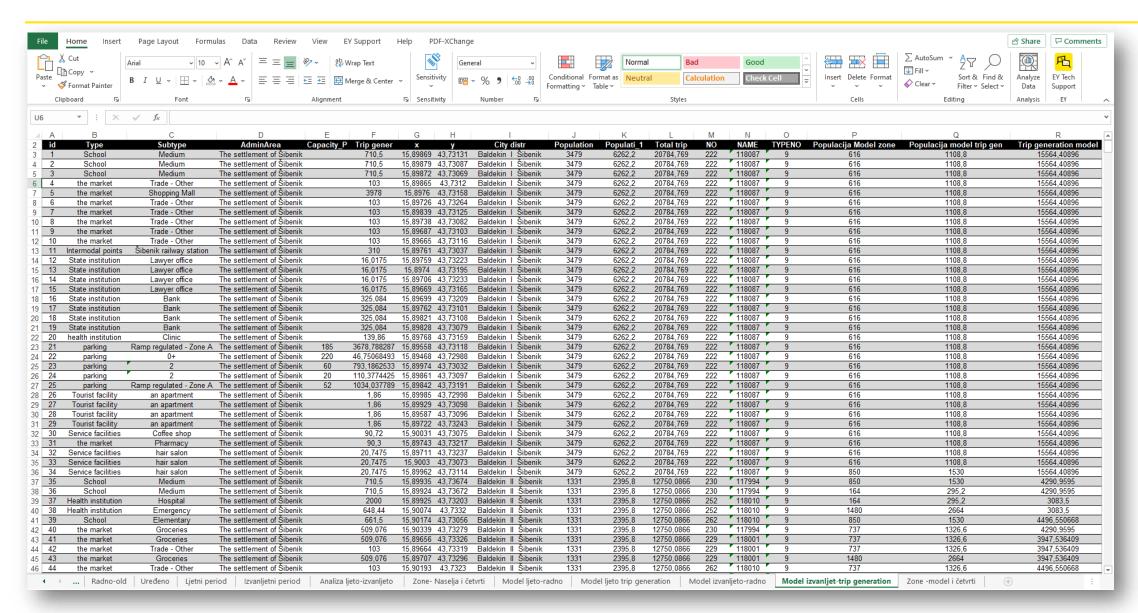


#### Spatial analysis



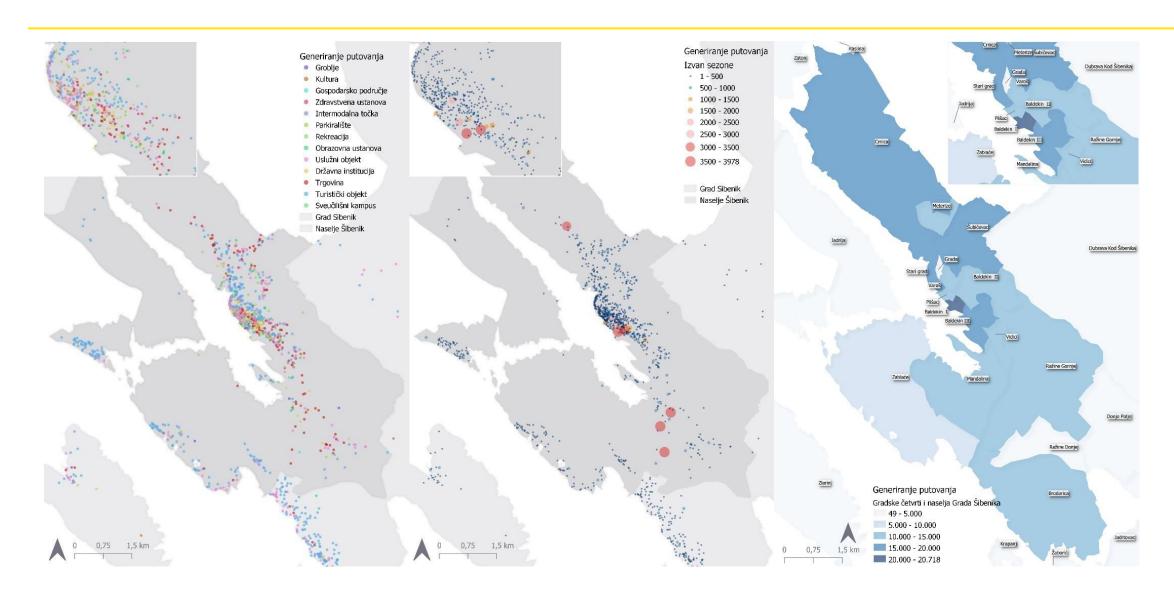


#### Spatial analysis





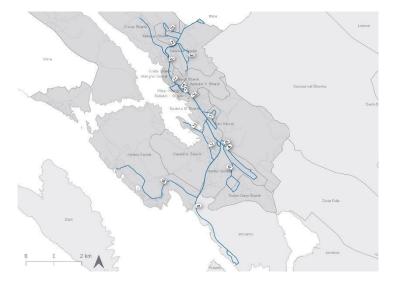
# Spatial analysis

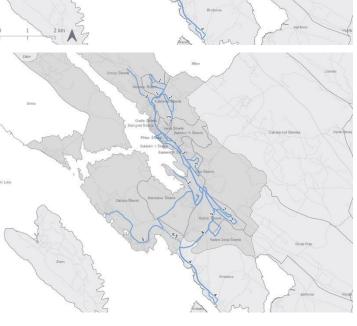




### Planning of public transport lines

- 60 + variants
- Plan for new public transport stops
- Conditions for line planning:
  - density of attractors and demand generators,
  - directness and passability of the route,
  - optimal connection according to network theory
  - adequate use of the route the corridors of the line routes must not be undercapacity.

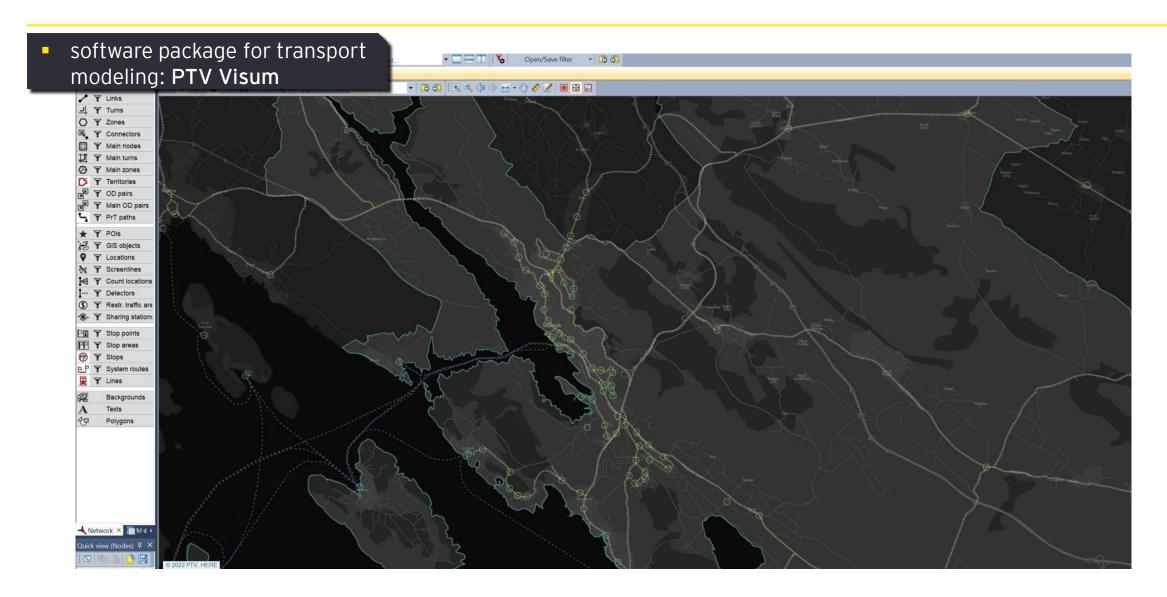








# System modeling

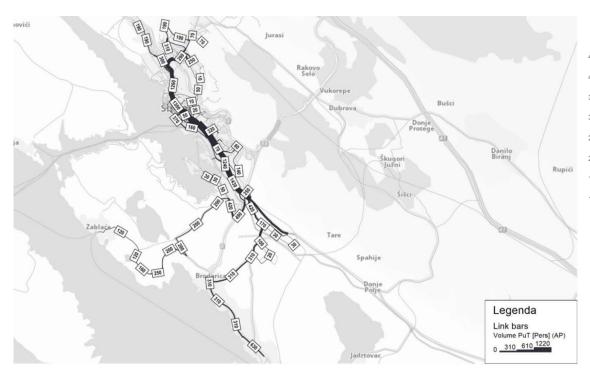


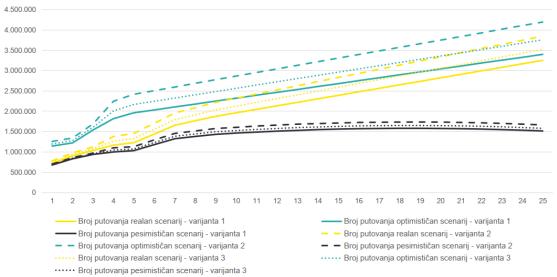


#### Demand forecast



Ponderi	1G	2G	2.1G	2.2G
Uvođenje novih autobusa	5 %	5 %	5 %	5 %
Novi sustav informiranja	4 %	23 %	13 %	4 %
Integrirana karta u sustavu javnog prijevoza	0 %	3 %	0 %	0 %
Reorganizacija linija	0 %	16 %	16 %	16 %
Pojednostavljenje linija	0 %	26 %	26 %	26 %
Ukupno	9 %	73 %	60 %	51 %

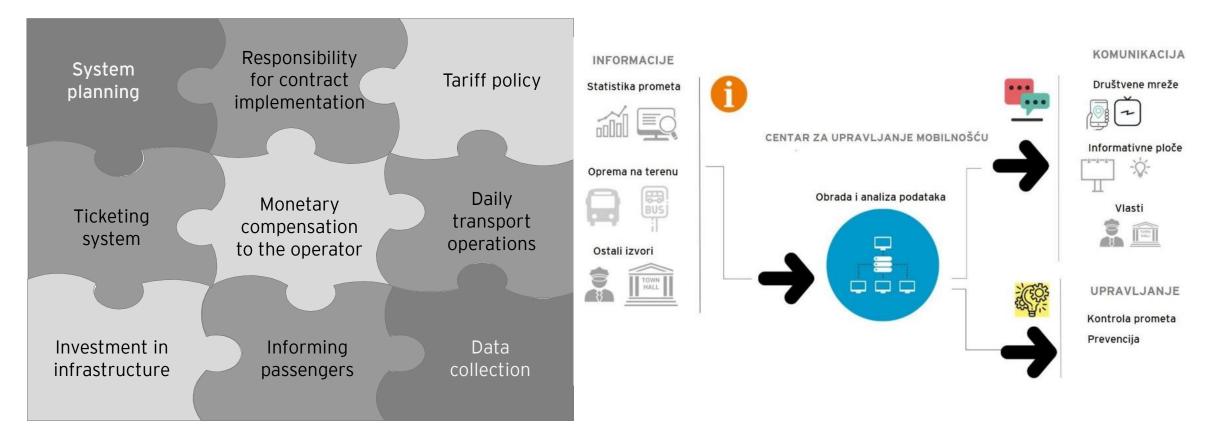






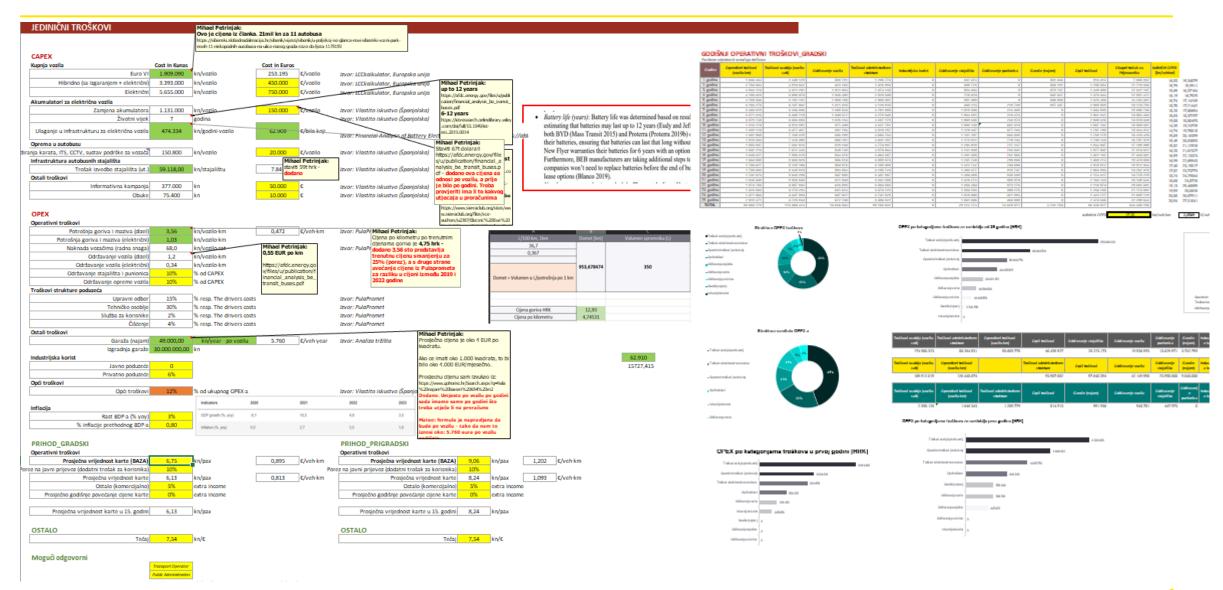
#### Operational management

#### Description of activities and responsibilities for:



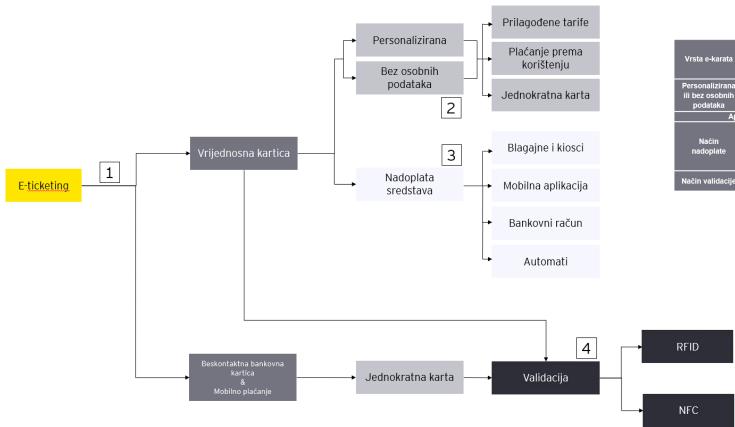


#### Costs of the new transportation system





### Ticketing system



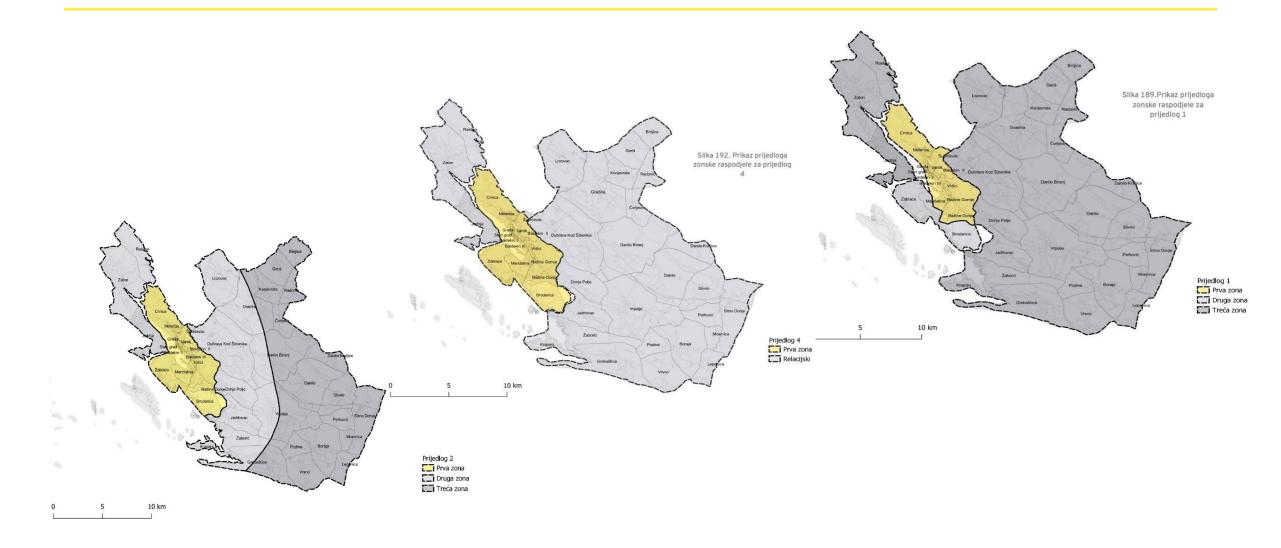
		Šibenik	London	Porto	Kopenh agen	Gijón	Barcelona	Singapur	Zagreb
Vrsta e-karata	Vrijednosna kartica	x	х		х	х	х	х	х
	Bankovna kartica ili mobilno plaćanje	x*	х	х			х		
Personalizirana	Personalizirana				X	Х	X	X	Х
ili bez osobnih podataka	Bez osobnih podataka	х	х						
Aplikacija		X	Х				X	X	
	Automat		X		X	Х	X	X	Х
Način	Aplikacija	Х	х			Х	X	X	
nadoplate	Bankovni račun	х	х		x		X	х	
Hadopiale	Blagajne i ostala prodajna mjesta	х	х	x	х	x	x	x	х
Način validacije	RFID	Х	х	х			х		
Nacini validacije	NFC	'	Х	Х			х		

	Cijena kartice							
Grad	Lokalna valuta	Kuna (kn)						
London (Oyster kartica)	5 £	43,39						
Kopenhagen (Rejsekort)	35 kr	35,39						
Gijón (Citizen kartica)	0€	0						
Barcelona (T-mobility)	4,5€	33,85						
Singapur (EZ-Link kartica)	10 S\$	51,61						
Zagreb (Vrijednosna karta)	10 kn	10						

Development of technical specifications for the ticketing system

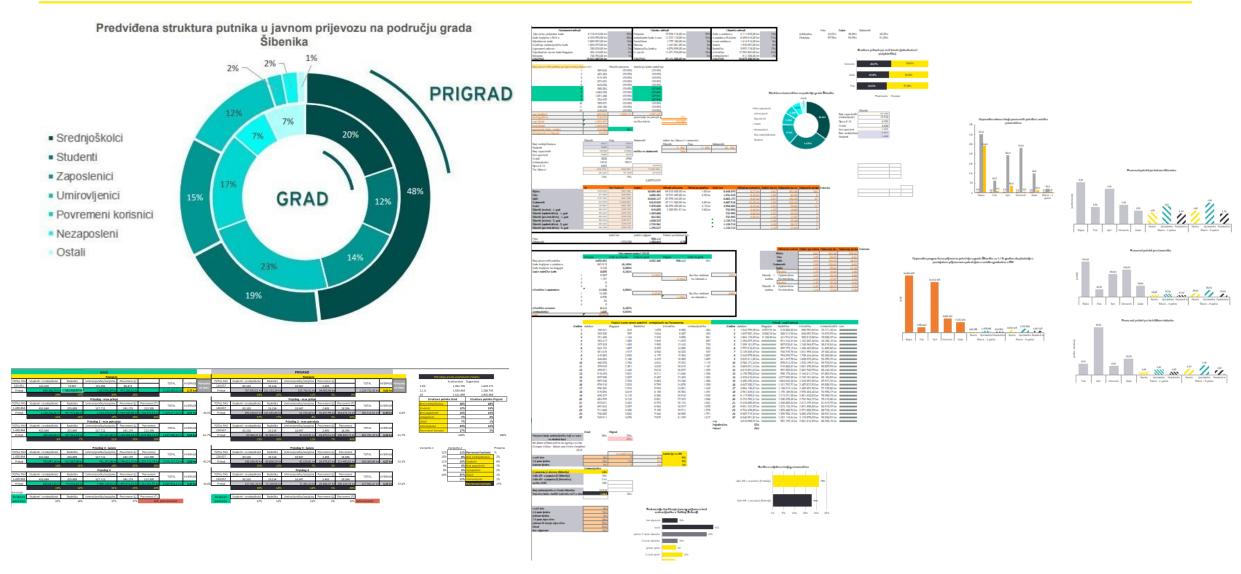


# Development of a new tariff system





# Development of a new tariff system

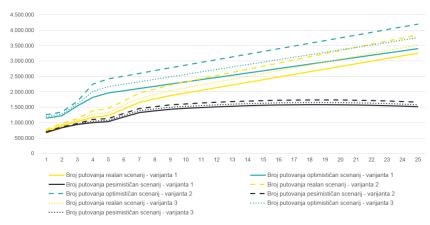




### Passenger and revenue forecast

 Using multiple price and demand elasticity scenarios



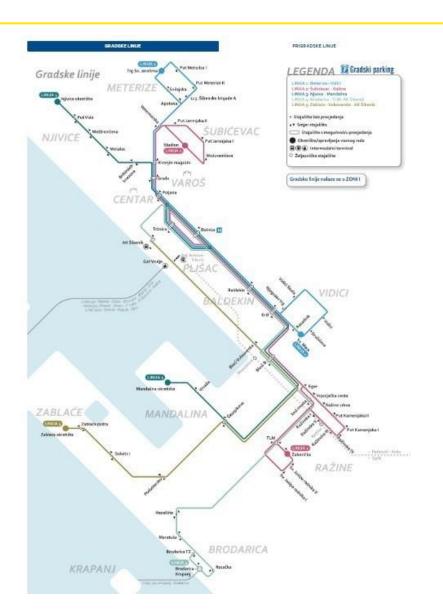


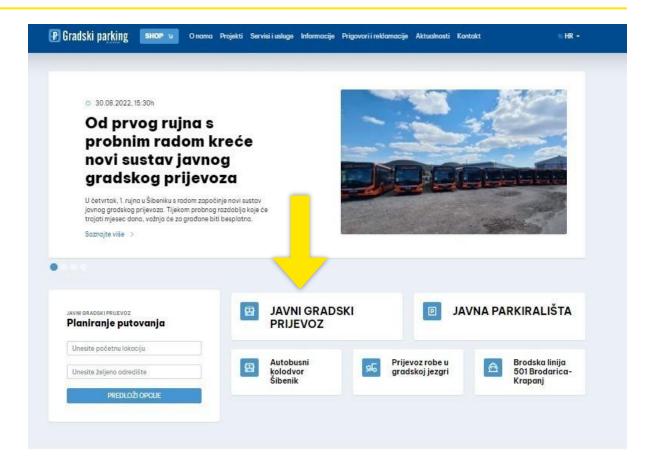
#### REZULTATI ZA PRIJEVOZNIKA\_GRADSKI

Pozitivne vrijednosti označavaju prihod			potražnje				potražnje					
		Realar	n scenarij			Optimisti	čan scenarij			Pesimisti	čan scenarij	
Godina	Potražnja nakon elasticiteta	Prihod od karata	Ostali prihod	UKUPNI PRIHOD					Potražnja nakon elasticiteta	Prihod od karata	Ostali prihod	UKUPNI PRIHO
1	731.955	2.959.737 HRK	147.987 HRK	3.107.723 HRK	1.168.063	4.723.185 HRK	236.159 HRK	4.959.344 HRK	684.155	2.766.453 HRK	138.323 HRK	2.904.775 HR
2	915.750	3.702.931 HRK	185.147 HRK	3.888.078 HRK	1.248.246	5.047.414 HRK	252.371 HRK	5.299.785 HRK	838.479	3.390.479 HRK	169.524 HRK	3.560.003 HR
3	1.056.500	4.272.068 HRK	213.603 HRK	4.485.671 HRK	1.569.921	6.348.139 HRK	317.407 HRK	6.665.546 HRK	947.199	3.830.100 HRK	191.505 HRK	4.021.605 HR
4	1.094.031	4.423.830 HRK	221.192 HRK	4.645.022 HRK	1.906.964	7.711.010 HRK	385.551 HRK	8.096.561 HRK	1.022.019	4.132.640 HRK	206.632 HRK	4.339.272 HR
5	1.274.421	5.153.253 HRK	257.663 HRK	5.410.916 HRK	2.055.167	8.310.284 HRK	415.514 HRK	8.725.798 HRK	1.051.256	4.250.866 HRK	212.543 HRK	4.463.410 HR
6	1.495.741	6.048.186 HRK	302.409 HRK	6.350.595 HRK	2.130.497	8.614.889 HRK	430.744 HRK	9.045.633 HRK	1.206.403	4.878.218 HRK	243.911 HRK	5.122.129 HRI
7	1.717.061	6.943.118 HRK	347.156 HRK	7.290.274 HRK	2.205.827	8.919.493 HRK	445.975 HRK	9.365.468 HRK	1.353.436	5.472.761 HRK	273.638 HRK	5.746.399 HRI
8	1.831.956	7.407.705 HRK	370.385 HRK	7.778.090 HRK	2.281.157	9.224.098 HRK	461.205 HRK	9.685.303 HRK	1.410.417	5.703.171 HRK	285.159 HRK	5.988.330 HR
9	1.946.850	7.872.292 HRK	393.615 HRK	8.265.906 HRK	2.356.487	9.528.702 HRK	476.435 HRK	10.005.138 HRK	1.463.187	5.916.549 HRK	295.827 HRK	6.212.376 HRI
10	2.036.049	8.232.980 HRK	411.649 HRK	8.644.629 HRK	2.431.817	9.833.307 HRK	491.665 HRK	10.324.972 HRK	1.492.903	6.036.712 HRK	301.836 HRK	6.338.548 HRI
11	2.125.249	8.593.668 HRK	429.683 HRK	9.023.351 HRK	2.507.147	10.137.912 HRK	506.896 HRK	10.644.807 HRK	1.519.350	6.143.652 HRK	307.183 HRK	6.450.834 HRI
12	2.214.449	8.954.356 HRK	447.718 HRK	9.402.074 HRK	2.582.477	10.442.516 HRK	522.126 HRK	10.964.642 HRK	1.542.526	6.237.368 HRK	311.868 HRK	6.549.237 HR
13	2.303.648	9.315.044 HRK	465.752 HRK	9.780.796 HRK	2.657.807	10.747.121 HRK	537.356 HRK	11.284.477 HRK	1.562.433	6.317.861 HRK	315.893 HRK	6.633.754 HR
14	2.392.848	9.675.732 HRK	483.787 HRK	10.159.519 HRK	2.733.137	11.051.726 HRK	552.586 HRK	11.604.312 HRK	1.579.069	6.385.130 HRK	319.257 HRK	6.704.387 HR
15	2.482.048	10.036.420 HRK	501.821 HRK	10.538.241 HRK	2.808.467	11.356.330 HRK	567.817 HRK	11.924.147 HRK	1.592.434	6.439.176 HRK	321.959 HRK	6.761.135 HRI
16	2.571.247	10.397.109 HRK	519.855 HRK	10.916.964 HRK	2.883.797	11.660.935 HRK	583.047 HRK	12.243.982 HRK	1.602.530	6.479.999 HRK	324.000 HRK	6.803.999 HRI
17	2.660.447	10.757.797 HRK	537.890 HRK	11.295.687 HRK	2.959.127	11.965.539 HRK	598.277 HRK	12.563.816 HRK	1.609.355	6.507.598 HRK	325.380 HRK	6.832.977 HRI
18	2.749.646	11.118.485 HRK	555.924 HRK	11.674.409 HRK	3.034.456	12.270.144 HRK	613.507 HRK	12.883.651 HRK	1.612.910	6.521.973 HRK	326.099 HRK	6.848.072 HRI
19	2.838.846	11.479.173 HRK	573.959 HRK	12.053.132 HRK	3.109.786	12.574.749 HRK	628.737 HRK	13.203.486 HRK	1.613.195	6.523.125 HRK	326.156 HRK	6.849.281 HRI
20	2.928.046	11.839.861 HRK	591.993 HRK	12.431.854 HRK	3.185.116	12.879.353 HRK	643.968 HRK	13.523.321 HRK	1.610.210	6.511.054 HRK	325.553 HRK	6.836.606 HRI
21	3.017.245	12.200.549 HRK	610.027 HRK	12.810.577 HRK	3.260.446	13.183.958 HRK	659.198 HRK	13.843.156 HRK	1.603.955	6.485.759 HRK	324.288 HRK	6.810.047 HR
22	3.106.445	12.561.237 HRK	628.062 HRK	13.189.299 HRK	3.335.776	13.488.563 HRK	674.428 HRK	14.162.991 HRK	1.594.429	6.447.240 HRK	322.362 HRK	6.769.603 HR
23	3.195.645	12.921.925 HRK	646.096 HRK	13.568.022 HRK	3.411.106	13.793.167 HRK	689.658 HRK	14.482.826 HRK	1.581.633	6.395.499 HRK	319.775 HRK	6.715.274 HR
24	3.284.844	13.282.614 HRK	664.131 HRK	13.946.744 HRK	3.486.436	14.097.772 HRK	704.889 HRK	14.802.661 HRK	1.565.567	6.330.533 HRK	316.527 HRK	6.647.060 HR
25	3.374.044	13.643.302 HRK	682.165 HRK	14.325.467 HRK	3.561.766	14.402.377 HRK	720.119 HRK	15.122.495 HRK	1.546.230	6.252.345 HRK	312.617 HRK	6.564.962 HRI
avg	2.213.800	8.951.735 HRK	447.587	9.399.322 HRK	2.594.840	10.492.507 HRK	524.625	11.017.133 HRK	1.408.211	5.694.250 HRK	284.713	5.978.963 HR



# New passenger information system







#### New passenger information system



#### RED VOŽNJE GRADSKIH LINIJA

Vrijedi od 28. lipnja 2021.

LINIJA BR.

1

NJIVICE - TRŽNICA - VIDICI - NJIVICE

Njivice - Tržnica - Vidici	6:15	7:15	8:15	10:15	12:15	13:15	14:15	15:15	16:15	18:15	20:15	21:15
Tržnica - Vidici	6:25	7:25	8:25	10:25	12:25	13:25	14:25	15:25	16:25	18:25	20:25	21:25
Vidici - Kazalište - Njivice	6:35	7:35	8:35	10:35	12:35	13:35	14:35	15:35	16:35	18:35	20:35	21:35
Kazalište - Njivice	6:45	7:45	8:45	10:45	12:45	13:45	14:45	15:45	16:45	18:45	20:45	21:45
Njivice - Tržnica - Vidici	6:05	7:05	10:05	12:05	13:05	15:05	17:05	19:05	21:05			
Tržnica - Vidici	6:15	7:15	10:15	12:15	13:15	15:15	17:15	19:15	21:15			
Vidici - Kazalište - Njivice	6:40	7:40	10:40	12:40	13:40	15:40	17:40	19:40	21:40			
Kazalište - Njivice	6:50	7:50	10:50	12:50	13:50	15:50	17:50	19:50	21:50			
Njivice - Tržnica - Vidici	7:20	11:20	14:20	17:20	21:20							
Tržnica - Vidici	7:30	11:30	14:30	17:30	21:30							
Vidici - Kazalište - Njivice	7:55	11:55	14:55	17:55	21:55							
Kazalište - Njivice	8:05	12:05	15:05	18:05	22:05							

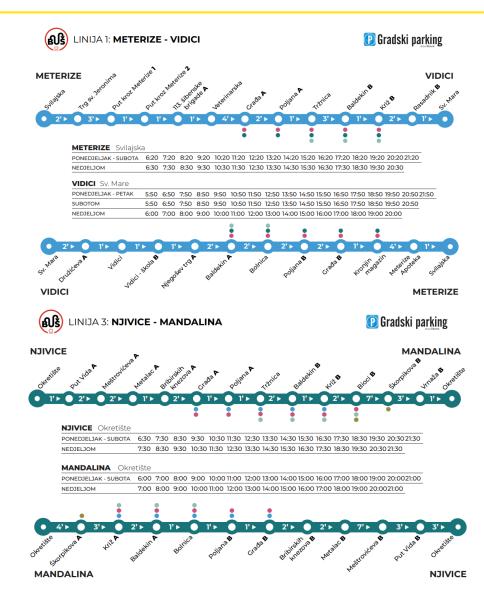


LINIJA BR



METERIZE - TRŽNICA - METERIZE

Tržnica - Meterize		7:15	9:15	10:30	11:30	13:15	14:15	15:15	16:15	18:15	19:15	20:15	21:15
Meterize - Tržnica	6:30	7:30	9:30	10:45	11:45	13:30	14:30	15:30	16:30	18:30	19:30	20:30	21:30
Tržnica - Meterize		7:15	9:15	11:15	13:15	15:15	18:15	20:15	21:15				
Meterize - Tržnica	6:30	7:30	9:30	11:30	13:30	15:30	18:30	20:30	21:30				
Tržnica - Meterize	7:00	11:00	14:00	17:00	21:00								
Meterize - Tržnica	7:15	11:15	14:15	17:15	21:15								





#### New passenger information system

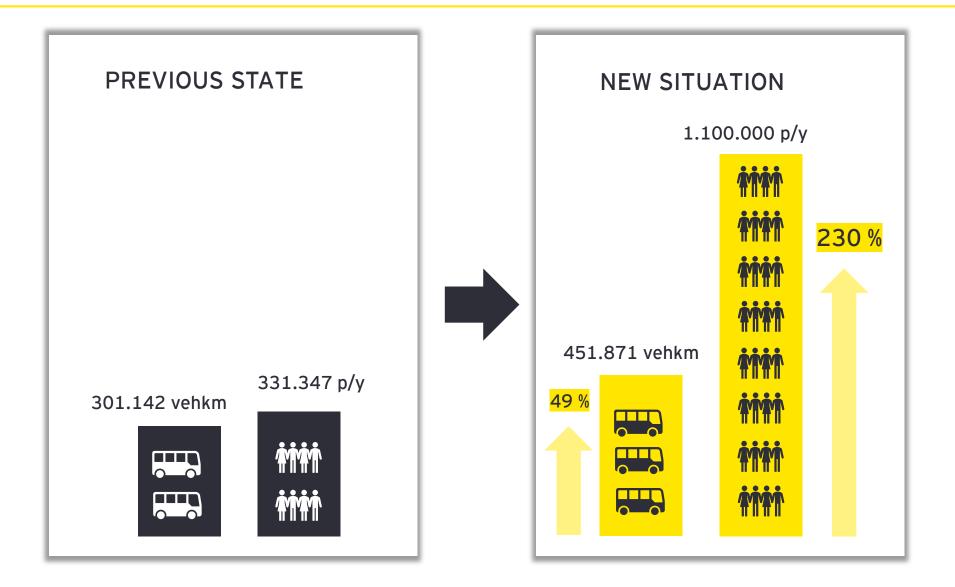
 Creation of GTFS data ready for uploading to the Google Maps service and for connecting to new info screens



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trip id.arrival time.departure time,stop_id,stop_sequence,pickup_type, ^ route id,service id,trip |stop_id,stop_name,stop_lat,stop_lon
1,06:20:00,06:20:00,1,1,0,0
                                                                                                       1,Svilajska,43.749993534,15.890894974
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                                                                                                       16, Vidici - škola, 43.72532, 15.91029
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                                                                                                      24, Šubićevac Stadion B, 43.74422, 15.89667
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31,21:20:00,21:20:00,1,1,0,0
                                                                           1,1,31,,,,,,
                                                                                                       31,Sv. Josipa Radnika I,43.69946,15.9198
1,06:22:00,06:22:00,2,2,0,0
                                                                           2,1,32,,,,,,
                                                                                                       32,Sv. Josipa Radnika II,43.7012,15.92201
                                                                           2,06:32:00,06:32:00,2,2,0,0
                                                                                                      33, Žaborička, 43.70298, 15.92188
3,07:22:00,07:22:00,2,2,0,0
                                                                                                       34,TLM A,43.70515,15.91914
                                                                           2,2,35,,,,,,
2,1,36,,,,,,,
2,2,37,,,,,,
4,07:32:00,07:32:00,2,2,0,0
                                                                                                       35, Ražinska I A,43.70855,15.91984
5,08:22:00,08:22:00,2,2,0,0
                                                                                                       36, Ražinska II, 43.70647, 15.92331
6,08:32:00,08:32:00,2,2,0,0
                                                                                                      37, Ražinska III, 43.7052, 15.92557
7,09:22:00,09:22:00,2,2,0,0
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                                                                                                       38, Ražinska IV, 43.70445, 15.92722
8,09:32:00,09:32:00,2,2,0,0
                                                                           2,2,39,,,,,,
                                                                                                       39, Put Kamenjaka I, 43.70405, 15.93037
9,10:22:00,10:22:00,2,2,0,0
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                                                                                                       40, Put Kamenjaka II, 43.70508, 15.92949
10,10:32:00,10:32:00,2,2,0,0
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                                                                                                       41, Ražine crkva, 43.7061, 15.92755
11,11:22:00,11:22:00,2,2,0,0
                                                                           2,1,42,,,,,,
                                                                                                       42, Vrpoljačka cesta A, 43.70742, 15.92521
                                                                           2,2,43,,,,,,
2,1,44,,,,,,,
12,11:32:00,11:32:00,2,2,0,0
                                                                                                      43, Eger A, 43.7106, 15.92044
13,12:22:00,12:22:00,2,2,0,0
                                                                                                      44,Križ A,43.72515,15.90609
14,12:32:00,12:32:00,2,2,0,0
                                                                                                      45, Njivice Okretište, 43.75552, 15.87785
15,13:22:00,13:22:00,2,2,0,0
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                                                                                                      46, Put Vida A, 43.75321, 15.88119
16,13:32:00,13:32:00,2,2,0,0
                                                                           2,2,47,,,,,,
                                                                                                      47, Meštrovićeva A, 43.75045, 15.88263
17,14:22:00,14:22:00,2,2,0,0
                                                                           2,1,48,,,,,,
                                                                                                       48, Metalac A, 43.74663, 15.88646
18,14:32:00,14:32:00,2,2,0,0
                                                                         2,2,49,,,,,,
                                                                                                      49, Bribirskih knezova A, 43.74379, 15.88926
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#### Results







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