



Training

# REAL MAYORS

Responsible Educated Agile Leaders

Urban mobility from a different perspective.

Free modular training programme for the decision makers in local governments.

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Urban Mobility  
RIS HUB CROATIA



Co-funded by the  
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## REAL Mayors

is a modular training program in the key areas of urban and peri-urban mobility, which includes seven modules adapted to each local government.

It is primarily aimed at the leaders of local governments in Croatia (mayors and heads of municipalities), as well as other managers and members of professional teams working in local governments.

There are 428 municipalities and 127 cities in Croatia, and this program enables each of them to build capacity in the segment where it is most needed.



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## WHAT IS THE REAL MAYORS PROGRAMME?

## HOW IS THE REAL MAYORS PROGRAMME UNIQUE?

REAL Mayors is not **"just lecturing"**: the modules are adjusted to every individual local unit in the programme and interactive teaching methods are envisaged.

Every city/municipality can choose the modules in which they want to participate in. Each module lasts for 3 hours max.

Training implementation is completely free.

Training is implemented in Croatian, and organised for min 2 and max 4 local administrative units.

The curriculum authors and lecturers are experts from various areas of urban mobility, experienced in working at the strategic, project and implementation level.

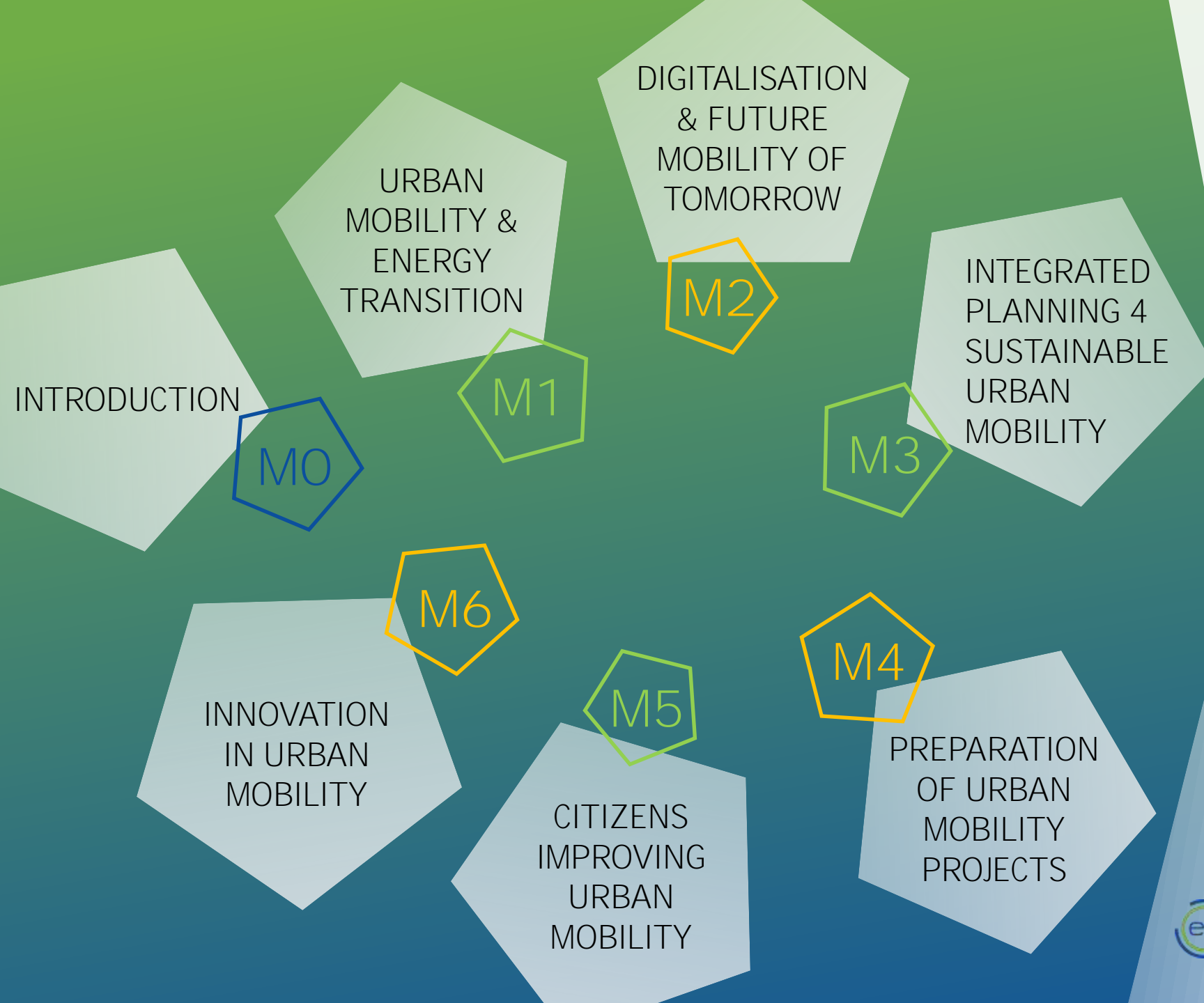
By participating you will:

- raise awareness and knowledge of key trends affecting local and regional urban mobility ecosystems,
- learn to assess the level of sustainability of their own urban mobility systems and prepare them for changes,
- develop the ability to think critically when adopting good practices implemented elsewhere,
- enable a more informed decision-making process in local governments (related to the mobility system),
- prepare for initiation and involvement in urban mobility projects.



## WHAT ARE THE BENEFITS OF THE REAL MAYORS PROGRAMME?

# WHAT ARE THE REAL MAYORS MODULES ABOUT?



- Mandatory application at least 2 months in advance.
- Time and place of training implementation to be agreed with the participants (trainings to be held from 1.9. to 15.12.2023 or in 2024).
- Minimum number of the local governments participating in one training: 2
- Minimum number of participants from one local government: 5
- Needed level of previous knowledge: not defined
- Training form: lectures + interactive workshops, Peer2Peer knowledge exchange
- Preparation for the training: not needed
- Training duration: Introduction (MO) is mandatory (45min), every other selected module lasts for 3x45min. The number of modules is not limited. Training can be held in one or throughout several days.
- Included in the training: refreshment and lunch, work materials, photographs, participation certificates.



## HOW IS REAL MAYORS TRAINING IMPLEMENTED?

## STEP 1

Read the learning outcomes of the modules.

## STEP 2

Assess the needs and interests of the local administration and select the modules.

## STEP 3

Contact REGEA for additional information and agreements on the time/venue of the training.

## STEP 4

Ensure the active participation of the staff on the agreed date of the training implementation.



# HOW TO PARTICIPATE IN THE PROGRAMME?

REAL MAYORS programme is developed and implemented by the [North-West Croatia Regional Energy and Climate Agency \(REGEA\)](#) as a part of the [EIT Urban Mobility RIS Hub Croatia](#).

As EIT Urban mobility RIS Hub Croatia, we want to:

- create systematic solutions that will enable more efficient mobility in Croatian cities and free up public space;
- bring together all the key players in the Croatian urban mobility ecosystem in order to avoid fragmentation and achieve more;
- to engage the cities and citizens of Croatia, giving them the opportunity to become the true agents of change.

The authors of the curriculum and lecturers include external experts from different fields and organizations with vast mobility-related experience.



## WHO IS BEHIND THE REAL MAYORS PROGRAMME?



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Please direct all  
inquires and  
applications related to  
the REAL MAYORS  
programme to  
[pgrgasovic@regea.org](mailto:pgrgasovic@regea.org)