

**The transition to a long term sustainable transport system**

ODRAZ / CIVINET Slovenia-Croatia-SEE network / European Economic and  
Social Committee (EESC)

Webinar – 9 May 2023

# How **NOT** to transform Urban Mobility





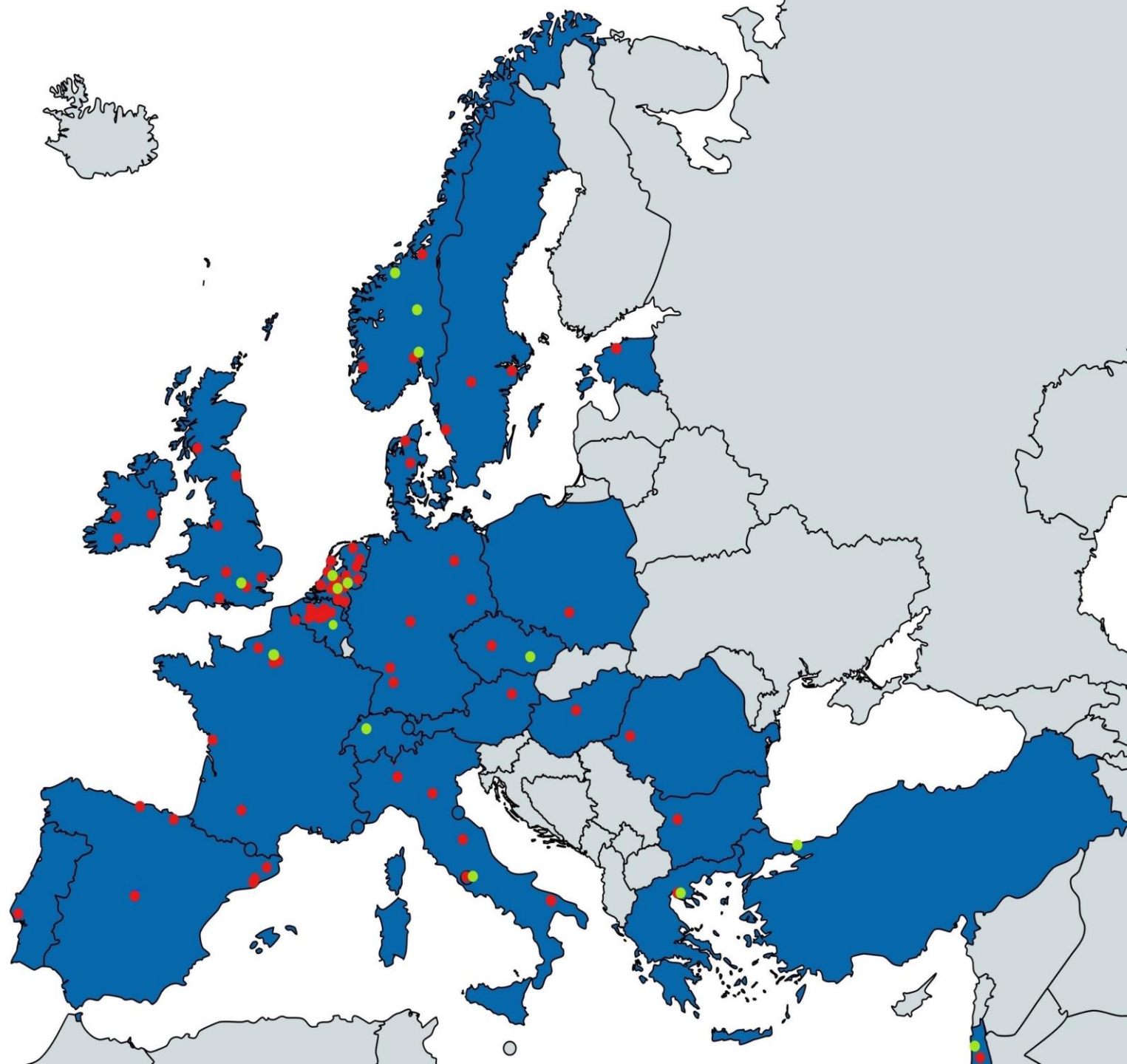
[www.polisnetwork.eu](http://www.polisnetwork.eu)

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Coordinator Safety & Security +  
Governance & Integration

## CITIES AND REGIONS FOR TRANSPORT INNOVATION

-  **Full members**
-  **Associated members**





**Accelerate  
the shift to  
Sustainable  
Urban Mobility**

**Accelerate**  
the shift to  
Sustainable  
Urban Mobility



**Accelerate**

**but don't crash**



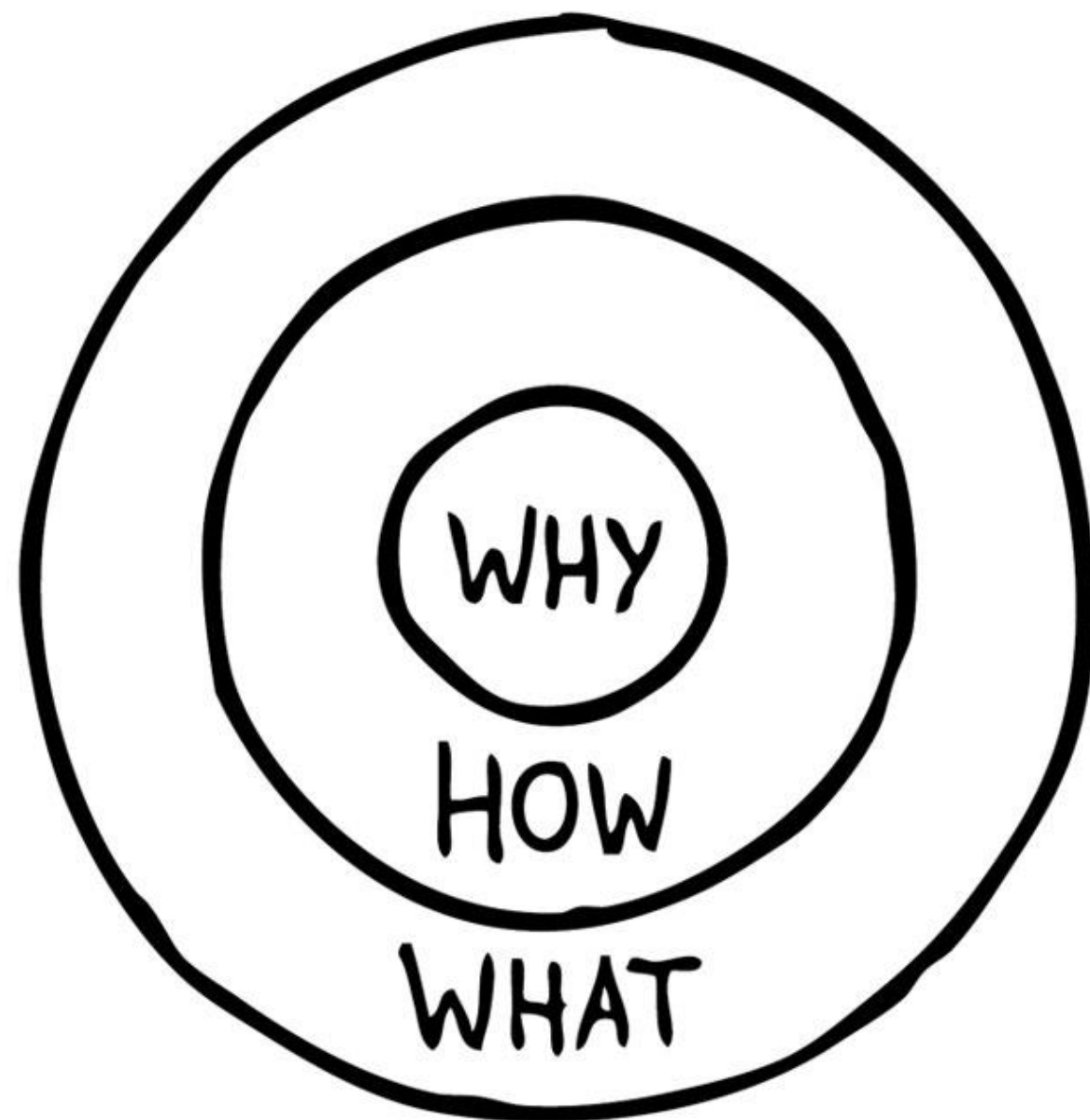


**Purpose**

**“If one does not  
know to which port  
one is sailing, no  
wind is favorable.”**

**Seneca (5 BC - 65 AD)**









Leadership



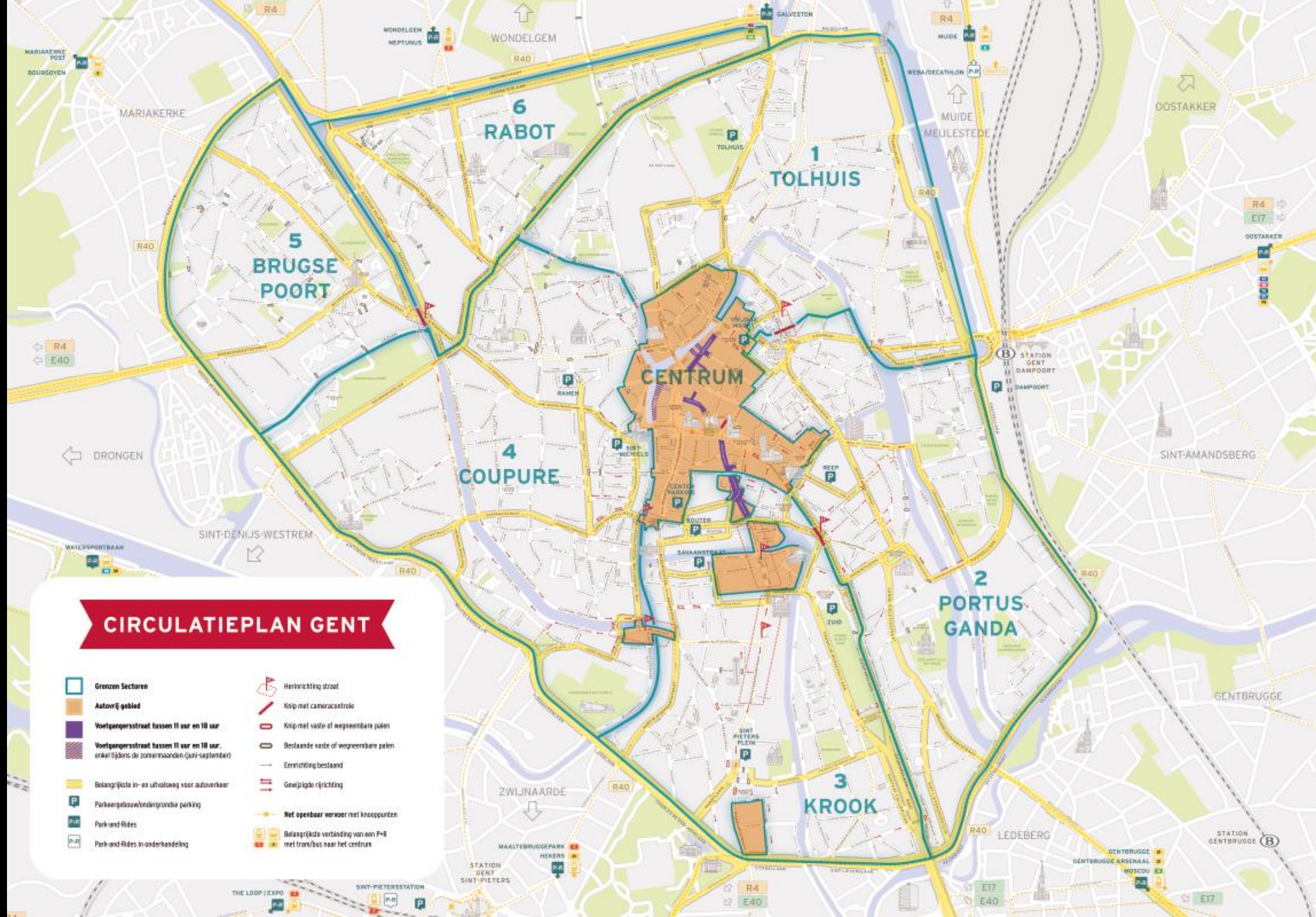
Eugène Delacroix  
"La Liberté guidant  
le Peuple"



Photo: Observador

## CIRCULATIEPLAN GENT

- |   |  |   |   |
|---|--|---|---|
|  | Grenzen Sectoren   |  | Herinrichting straat  |
|  | Autovrij gebied  |  | Knip met cameracastrolé   |
|  | Vorigenperstraat tussen 11 uur en 18 uur   |  | Knip met vaste of wegneembare pelen                             |
|  | Vorigenperstraat tussen 11 uur en 18 uur, enkel tijdens de zomermaanden (juni-september) |  | Bestaande vaste of wegneembare pelen                            |
|  | Belangrijke in- en uitvalsweg voor autoverkeer   |  | Eenrichting bestaand  |
|  | Parkeringsoverdekte parking  |  | Gewijzigde rijrichting  |
|  | Park and Rides   |  | Net openbaar vervoer met knooppunten                            |
|  | Park and Rides in onderhandeling   |  | Belangrijke verbinding van een P+R met trambus naar het centrum |





**Compromise**



Eduard Charlemont,  
"The New Wine"



Photo: PHG

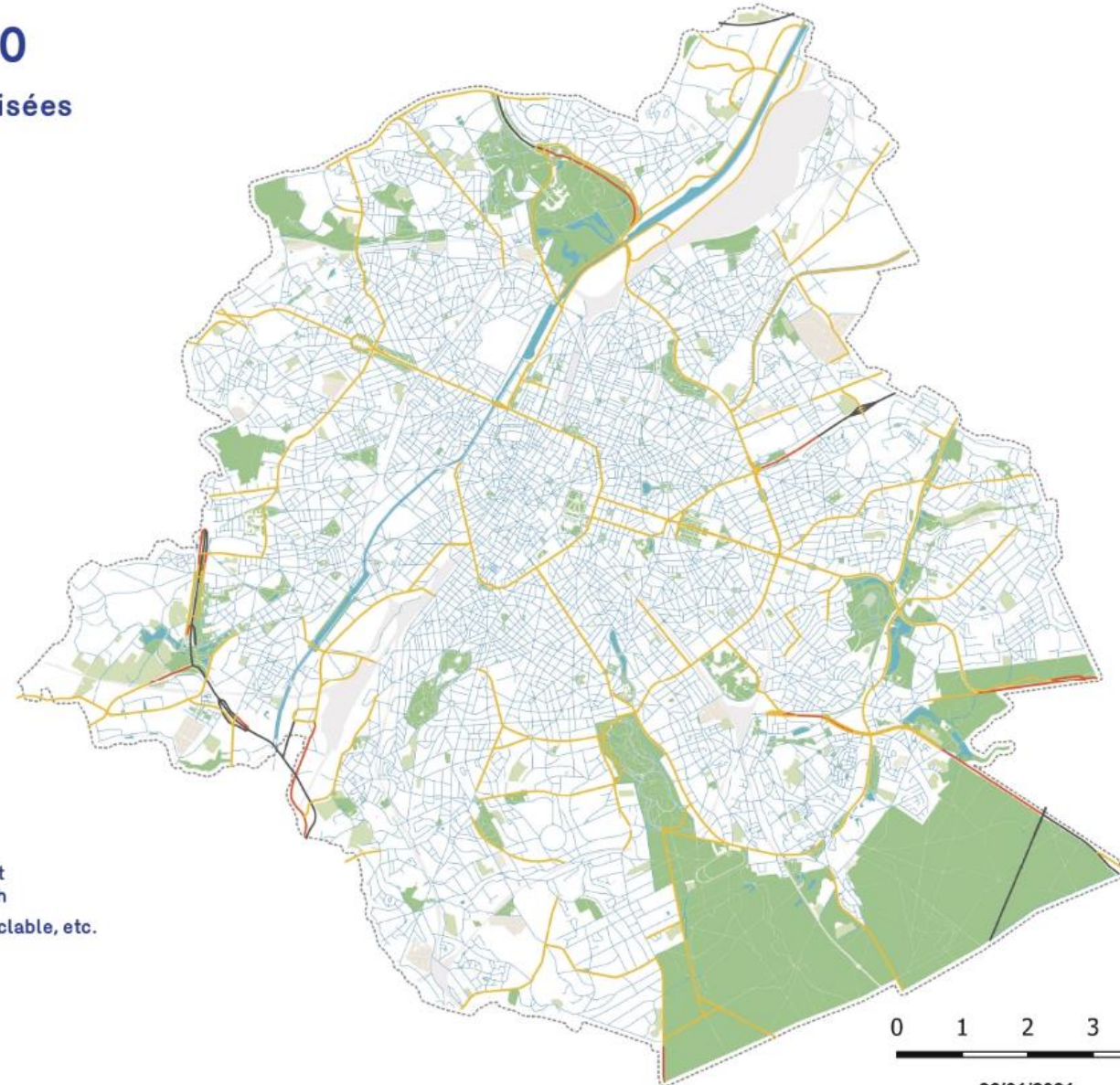


# Bruxelles Ville 30

Vitesses maximales autorisées  
au 1<sup>er</sup> janvier 2021



Les voiries latérales d'un axe complexe ont  
une vitesse autorisée de maximum 30 km/h  
\* zone de rencontre, zone piétonne, rue cyclable, etc.



0 1 2 3 4 km

26/01/2021

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ESTABLISHMENT  
OF THE  
COMPROMISING  
WITH IDIOTS MAKES  
YOU AN IDIOT  
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Courage



Osmar Schindler,  
"David und Goliath"



Photo: Mairie de Paris, 2021

“We did a regional survey about the **30 kph speed limit**. 30% were in favour, and 50% didn’t have strong feelings about it.

However, when we asked people if they’d like a 30 kph speed limit *in their own neighbourhood*, support rose to 75%.”



**Power**



军民团结如一人 试看天下谁能敌

**Waiting for political will?**





“What if we don’t change at all ...  
and something magical just happens?”



**"This really is an innovative approach, but I'm afraid we can't consider it. It's never been done before."**



Shanahan

*"I like it!"*

## Resources

Facilities, infrastructure, equipment,  
tools, other resources and assets



## Organisational Capability

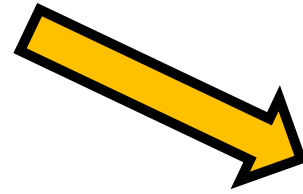
## People

Skills and abilities

## Processes

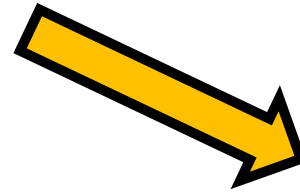
Activities, routines, procedures  
and their organisation

**Structure of  
Knowledge**



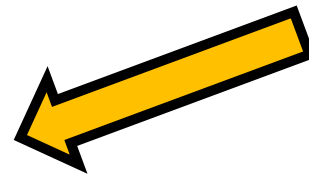
**Structure  
of Action**

**Structure of  
Knowledge**



**Structure  
of Action**

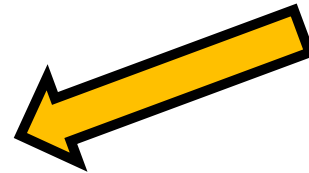
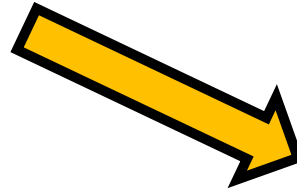
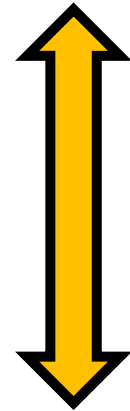
**Structure  
of Power**

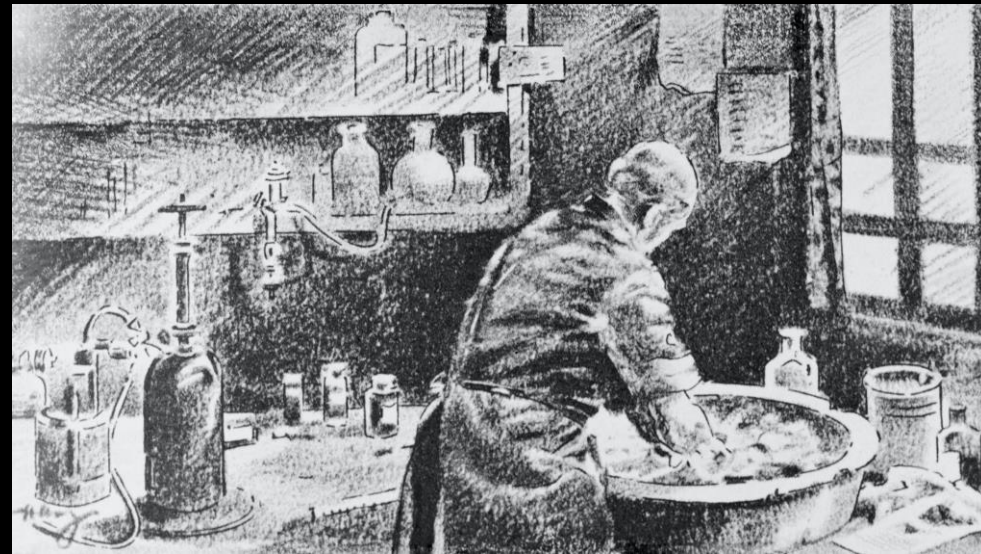
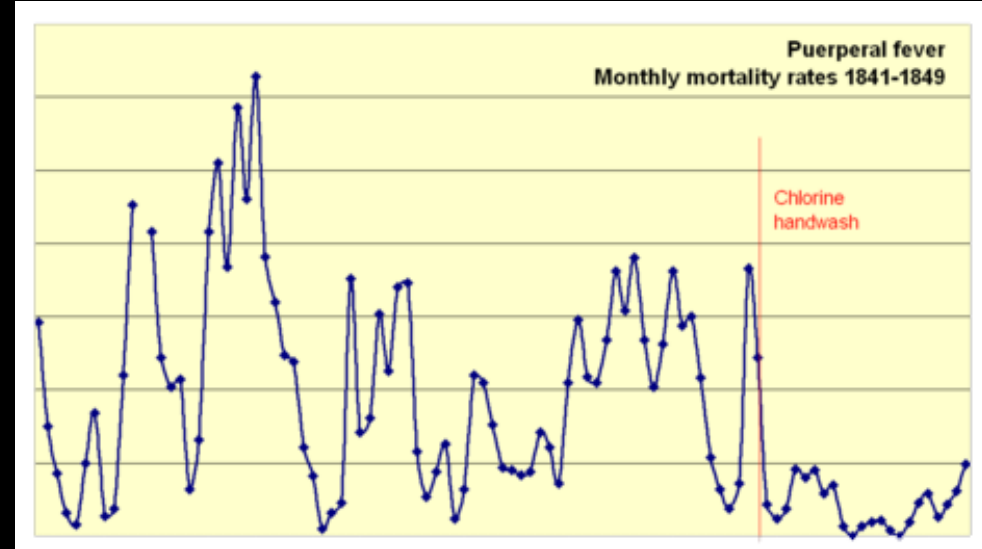
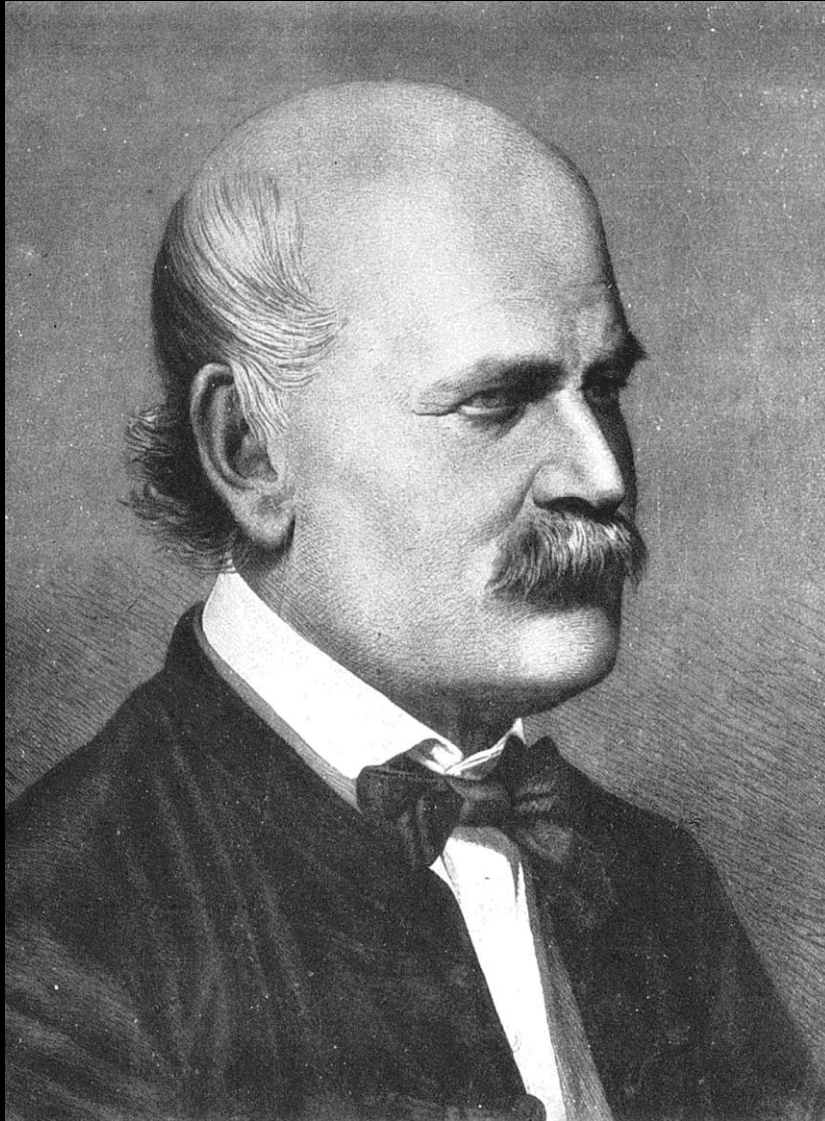


**Structure of  
Knowledge**

**Structure  
of Action**

**Structure  
of Power**





Ignaz Semmelweis (1818-1865)



**Meaning**

# For the man of Success

*-and with a mind  
of his own*

WHEN you come to think about it, ROADMASTER makes a singularly fitting choice in fine cars for the man who likes to use his own judgment.

It's not the costliest of fine cars—but it measures up to a standard far more exacting.

And that is—ROADMASTER stands at the top of a line of Buicks whose beauty and engineering and performance have brought them outstanding success. It begins with the things that have made all Buicks great and moves up to its own pinnacle.

This, we believe, is what appeals to the men who can afford to select worth over cost—value over ostentation.

They find here the many luxuries that only the cream of a successful line can bring—limited edition styling inside and out—the most bountiful power plant in all Buick annals—a ride of consummate comfort and restful ease.

But definitely unique to ROADMASTER, in the world of fine cars, is the smooth and truly spectacular performance of Variable Pitch Dynaflo.

For only in ROADMASTER, of all fine cars, can you command the one automatic transmission that is smooth to the absolute . . . and that takes its cue from

the variable pitch propellers of a modern airliner.

Only in ROADMASTER do you have the thrill of calling on split-second getaway at the top inch of pedal travel—with all the gas savings this economy range gives—or “switching the pitch” by flooring the pedal for a safety burst of power.



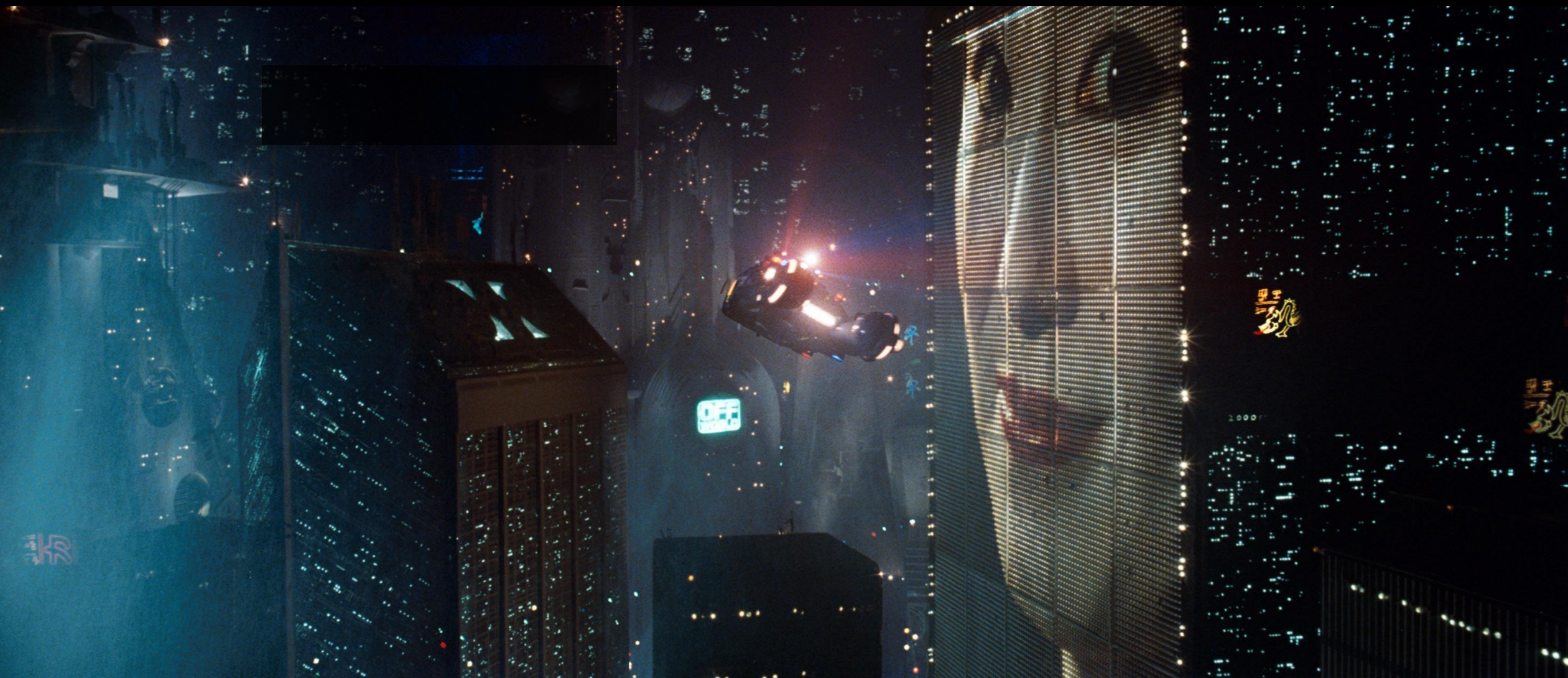
Don't you feel the time has come to test the mettle of this master car yourself?

Your Buick dealer will be happy to arrange such a meeting at your earliest bidding. Why don't you make the first move and call him this week?

BUICK Division of GENERAL MOTORS

**Roadmaster**  
*Custom Built by Buick*

When better automobiles are built Buick will build them

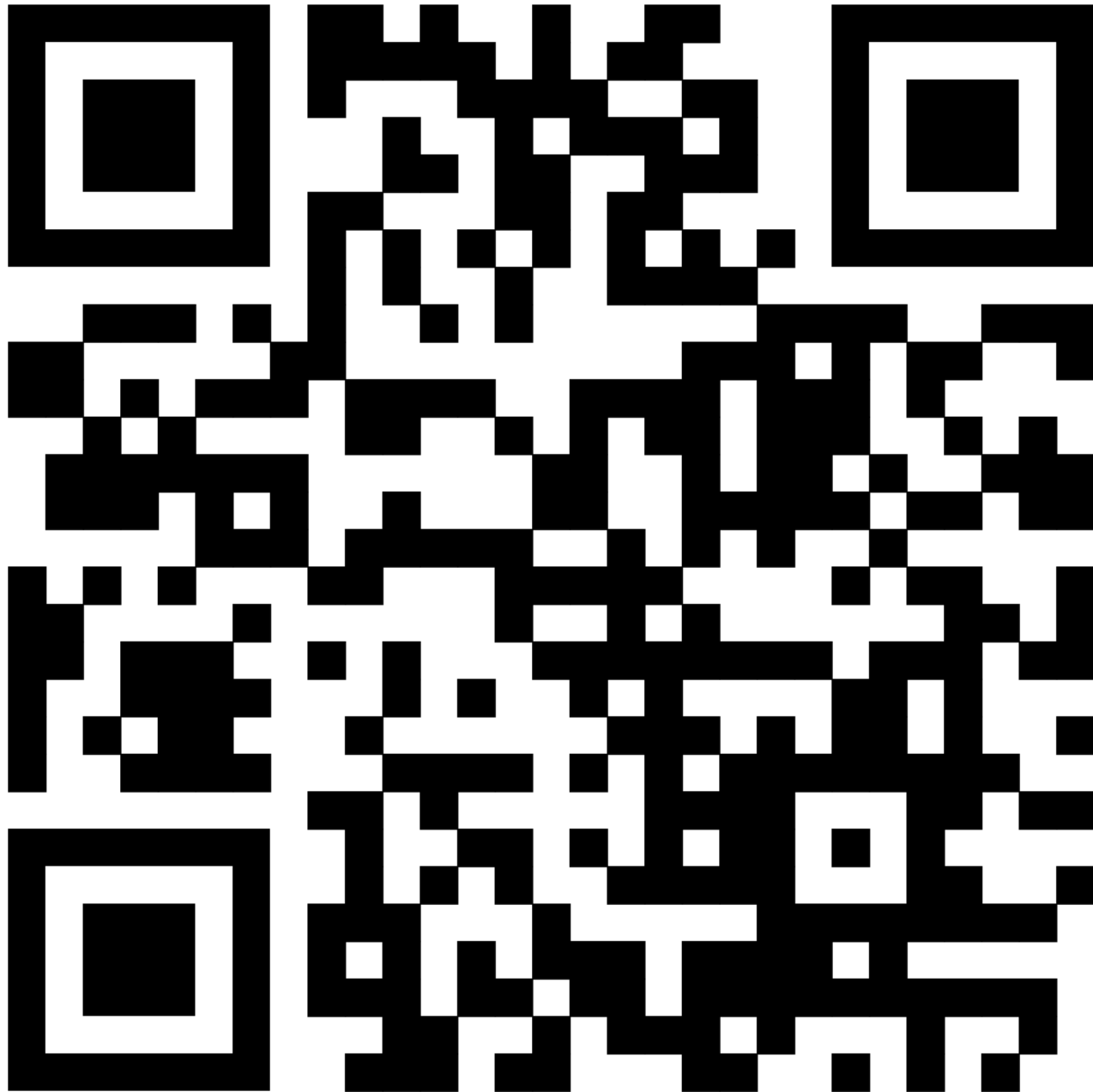


Ridley Scott,  
"Blade Runner"

En Bilbao vivimos  veces mejor! 

**BILBA****!**

  
**Bilbao**



**Discover the  
New Paradigm for  
Safe City Streets :-)**



**Pedro Homem de Gouveia**  
Coordinator, Safety & Security  
+ Governance & Integration

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