



INNOVATIVE APPROACH TO SUSTAINABLE MOBILITY

Maribor, June 7, 2023

Presentations

Pitch sessions

Workshop

Study visit

Razstavni salon Urban, Grajska ulica 7

Sustainable urban mobility workshop

11:00 - 17:15

10:30 – 11:00	Arrival and registration of participants – welcome coffee
11:00 – 11:15	Introduction, welcoming speech of the host
11:15 – 11:35	Sustainable urban mobility in Maribor; <i>Aleš Klinc, City of Maribor</i>
11:35 – 11:50	Electromobility; <i>Uroš Pivk, Ridango</i>
11:50 – 12:05	The importance of innovation and an innovative approach to sustainable mobility; <i>Petra Grgasović, EIT Urban mobility RIS Hub Croatia</i>
12:05 – 12:35	<i>Pitch sesija</i> <ul style="list-style-type: none">• Bikademy, Croatia; Krešimir Herceg: Digital solution for the promotion of touristic cycling,• Urban Monkeys, Germany; Irene Ternes; Innovative approach to tourism – related mobility,• Gepek, Croatia; Carla Ferreri: Gepek solving problems of urban and rural delivery,• DISPO MARKET, Slovenia; Nikola Balaban: Optimisation of logistics for freight transport service providers,• SKV, Croatia ; Damir Vuksan: SED Station – modular and green PT stop for new passenger and freight mobility concepts,

	<ul style="list-style-type: none"> • Wikimove, Germany; Michael Federlin & Daniel Wolpert: Digital platform supporting MaaS, • SkanoAuto, Latvia; Krišjānis Stirna: Automatic parking enforcement and city monitoring using responsible AI.
12:35 – 1:10	<p>Discussion, questions and answers *moderator: Goran Lampelj</p>
1:10 – 2:00	<p><i>Lunch break (provided by CIVINET and EIT Urban Mobility)</i></p>
2:00 – 3:30	<p>// Workshop: Preparation of innovation projects</p> <p>The workshop is intended for representatives of local governments and owners of innovative solutions with the potential to contribute to sustainable mobility.</p> <p>The goals of the workshop are:</p> <ul style="list-style-type: none"> • acquaint the participants with the possibilities of financing projects with which innovative solutions can be tested or integrated into existing mobility systems; • open communication between potential project partners for application to innovation calls; • through interactive work in groups, form rough concepts of potential project proposals and instruct participants in the basic requirements of project preparation for the EIT Urban Mobility innovation call. <p>The workshop consists of three basic parts:</p> <ol style="list-style-type: none"> 1. Brief information about the innovation call and work instructions (15 min) 2. Interactive work in groups - creating a concept (45 min) 3. Presentation of concepts and discussions (30 min). <p>More about the workshop: After the basic information and work instructions are given, the attendees are divided into teams of a maximum of 8 members. Each team chooses one or more innovations presented in the <i>pitch</i> + one city and creates a "project concept" according to a predefined template. The workshop is moderated by representatives of REGEA and ODRAZ, as well as the owners of innovative solutions themselves. After 45 minutes of working together, the teams present their concepts to each other.</p>
3:45 – 5:15	<p>Visit to examples of good practice:</p> <ul style="list-style-type: none"> - Shared space - reconstruction of roads to a pedestrian-friendly area (Koroška, Gregorčičeva, Cafova) - Tactile signs for blind and partially sighted people - Traffic lights tailored to pedestrians

	<ul style="list-style-type: none">- Bus station Mlinska – Autonomous fast charging of electric buses, infrastructure for blind and partially sighted/disabled people, information for passengers in real time- Changing the parking lot into social spaces (parklet)- Innovative pedestrian crossings (Piano Crossing)-
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