



Carpooling for Packages

A platform for
connecting sender,
driver and package
recipient!

📍 place of departure / dispatch

📍 place of arrival / reception

🚗 DRIVE & DELIVER

📦 SEND PACKAGE





PROBLEM

Delivery is inefficient and slow.

But why?





PROBLEM

It takes days to get a delivery.

But why?

Hundreds of cars go from A to B every day.





PROBLEM

Driving is unproductive and costly.

But why?

You could earn money just by going where you're going.





PROBLEM

Most cars travel empty.

But why?

There are tons of packages going to the same location.





PROBLEM

3% of the annual global greenhouse gas emissions (GHG) emissions are sourced from the shipping industry

Logistics should be much more green and efficient.

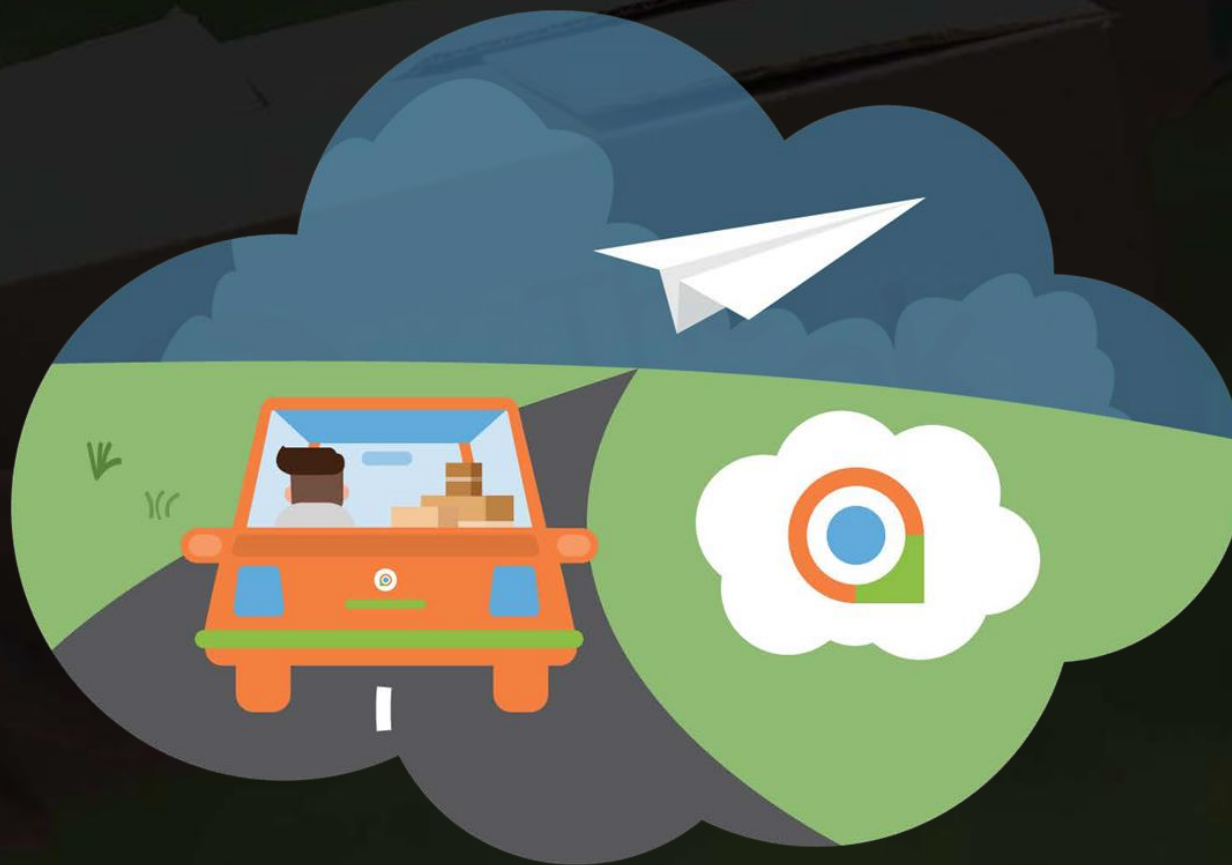




SOMEONE IS ALREADY GOING

Gepek's idea is simple
but groundbreaking.

**We're
carpooling for
packages.**





SOLUTION



FAST SHIPPING

Gepek is a 24/7/365 service. Delivery should not run on a corporate schedule.

REDUCING COSTS

Reducing driving costs and rewarding best drivers

COMMUNITY BASED

Using carpoolers for fast delivery

GREEN PACKAGING

Gepek has a very efficient packaging with near zero plastic.

CO2 EMISSION

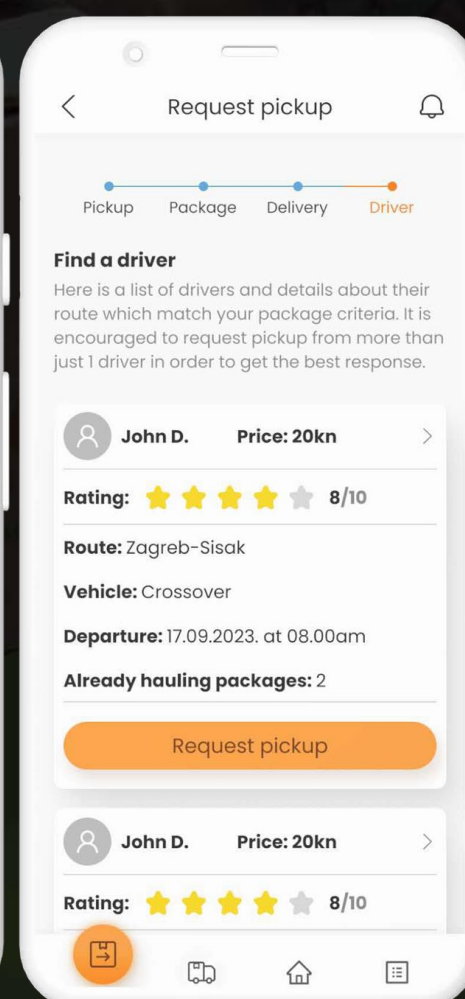
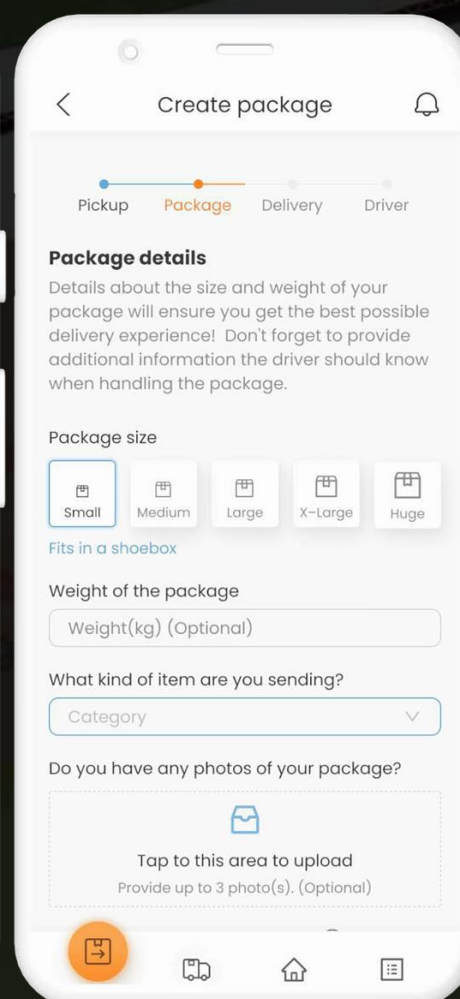
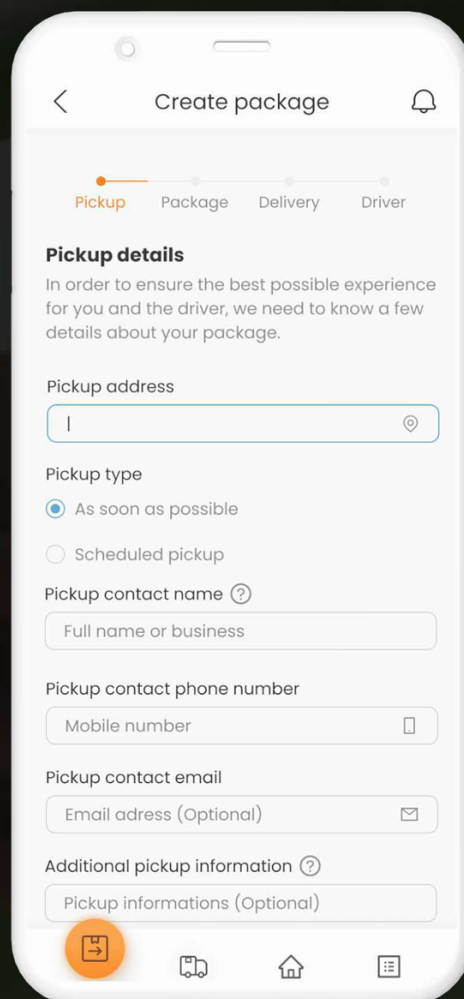
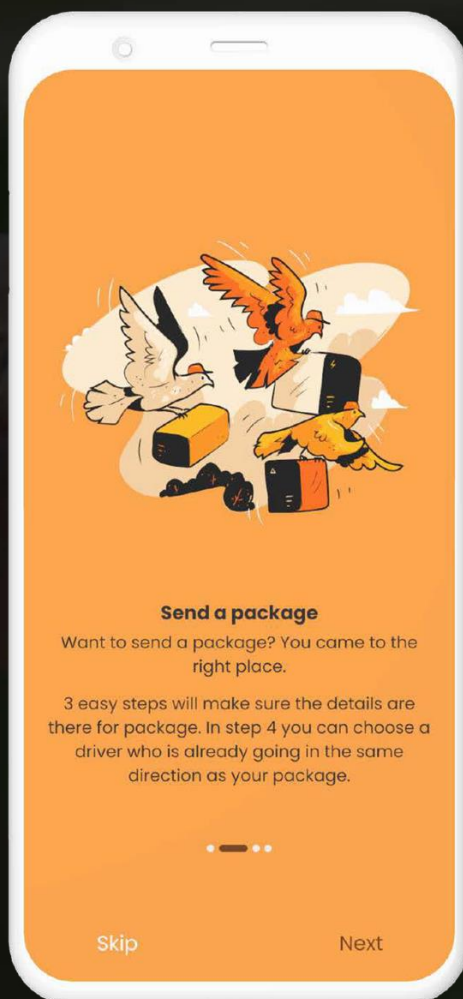
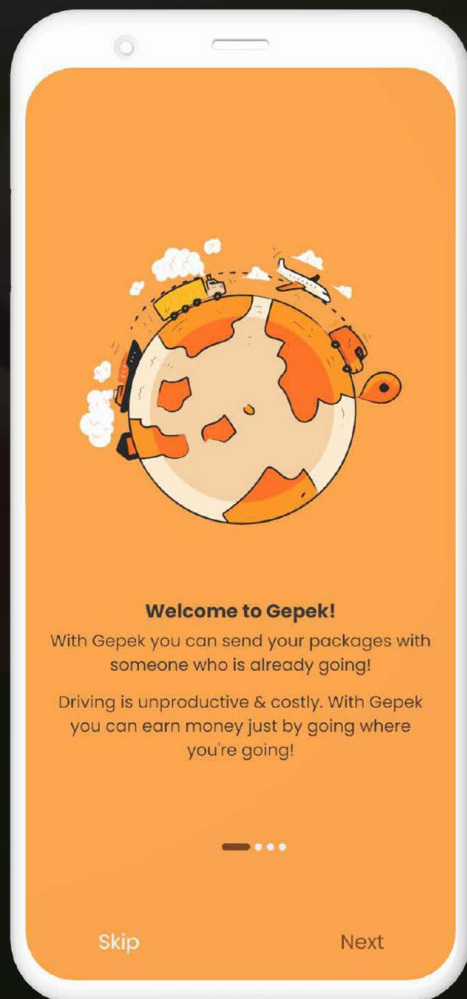
Shared economy significantly reduces CO2 emissions through resource sharing.

AGRO DELIVERY

We help farmers in fast farm to table delivery



Gepek mobile app





AR Delivery

New AR technology allows us to make the **most efficient** and **personal** handover of delivery – period.

<https://youtu.be/AXDTVA0-bdo>



CUSTOMER TRACTION

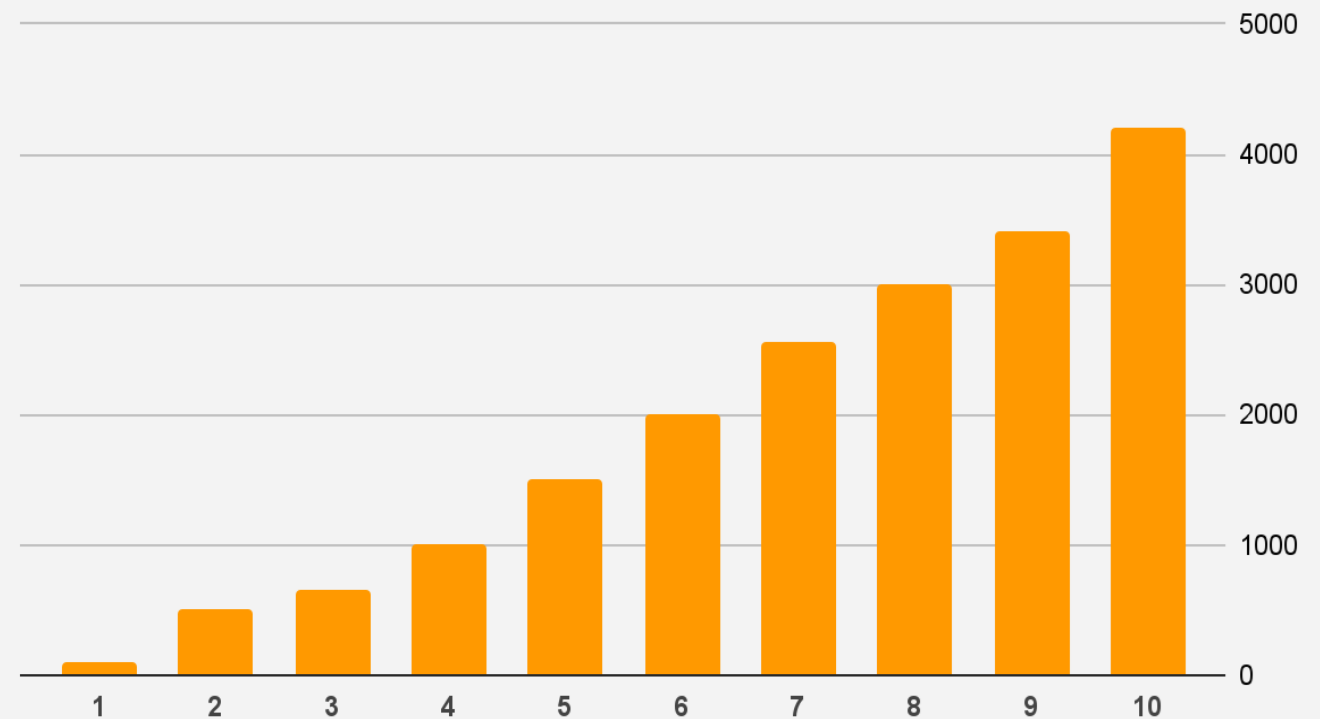


Over 5 000 users

Roughly 60% drivers

**Deliveries in Croatia,
Serbia, Austria, Germany,
Ireland, Slovenia...**

Active users



MARKET SIZE



Global Parcel Delivery, 2021:

Over \$500 Billion!

with 12% annual growth

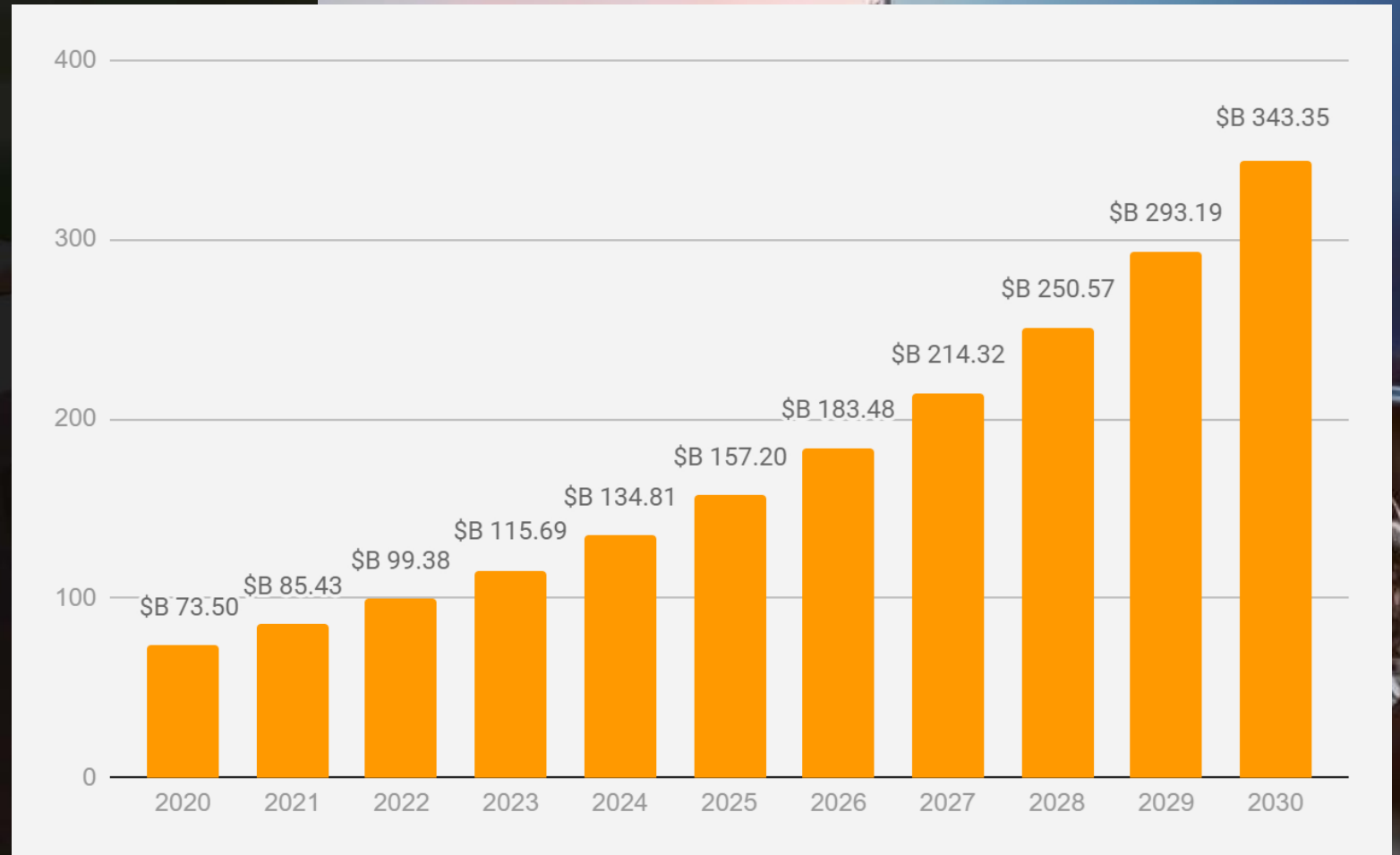
Global parcel market

<https://finance.yahoo.com/news/global-parcel-delivery-market-report-171500704.html>

MARKET SIZE

Ride sharing

Up to
~20%
annual growth rate*



*Ride sharing market Precedence Research

MARKET SIZE

Up to

74%

drivers would share driving costs*

*Erste Bank carpooling survey of Croatian drivers





BUSSINES MODEL & MARKET GROWTH



**TRANSACTION FEE
+ ADVERTISING**



**PARTNERSHIPS
insurance companies**



**CEE package market
500M packages / per year**

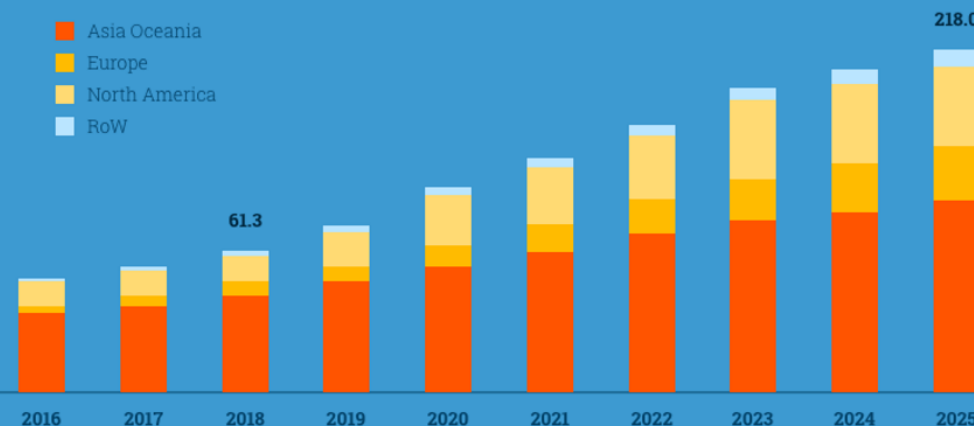
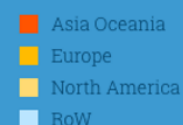
**Croatian market
about 25 mil. packages / per year**



Parcel volume grew
104%
over the last
five years

Parcel
volume is up
17%
YoY

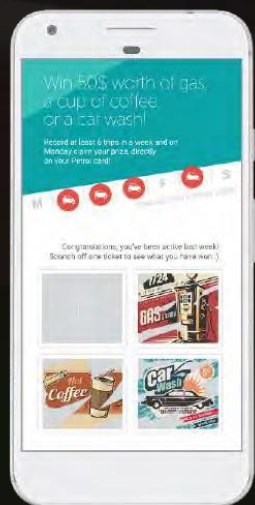
Ridesharing market, 2016-2025 (Markets and Markets research)





GEPEK LOYALTY – in development

How do we **engage** and **educate** our customers?



GAMIFICATION

Achievements, Badges, Rewards, Tips and Hints.

COMMUNICATION

Push Notifications, In App messages, Emails, SMS

REWARDS

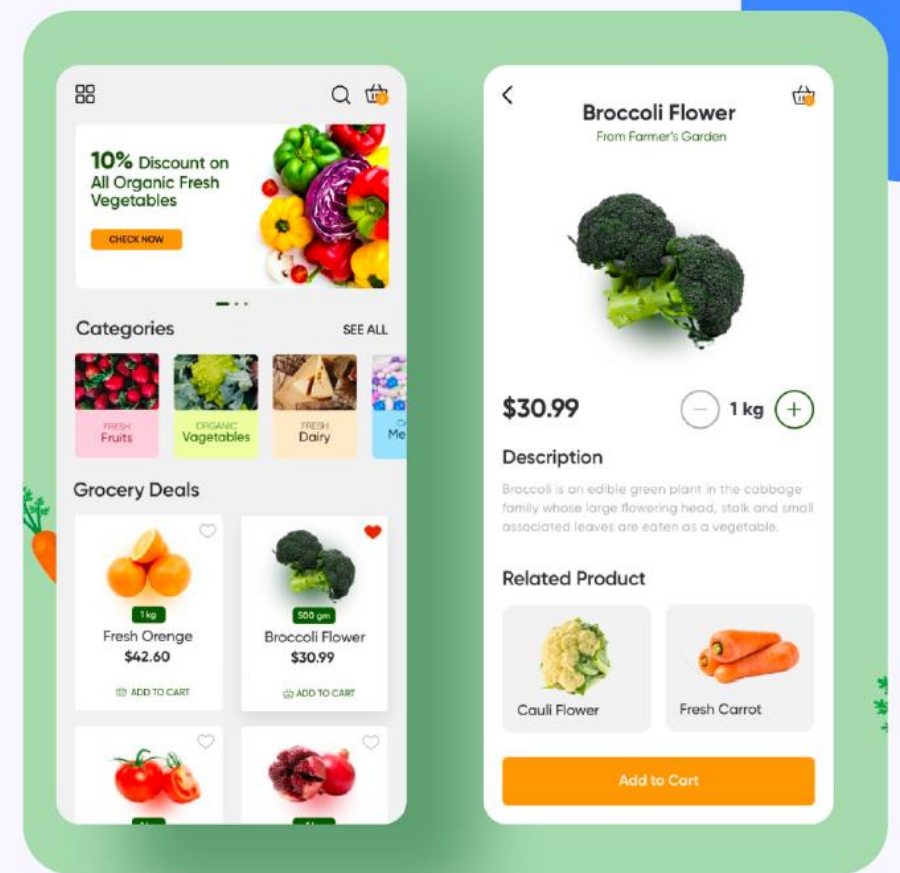
Discount, Rewards for best users



GEPEK MARKETPLACE – in development

 **Gepek**
GOING MARKETPLACES

**Carpooling for
Packages and
Expanding to a
Marketplace
Solution**





COMPETITION



POSTAL STATE SERVICE

Conservative and slower system, don't work on Sunday and holidays, problems with delivery time



DHL, OVERSEAS, FEDEX, GLS...

Don't work on Sundays and holidays, high prices, longer deliver time



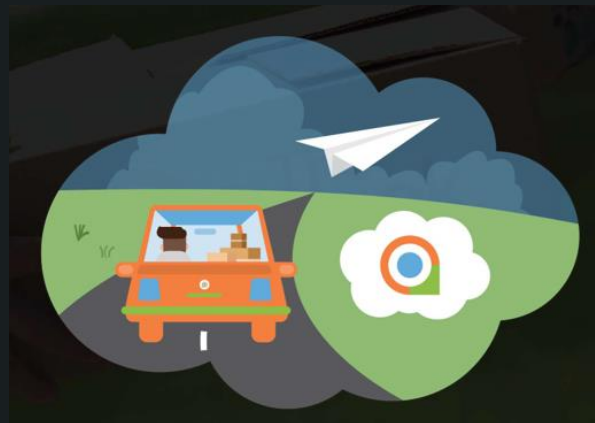
CARPOOLING SERVICES & FACEBOOK GROUPS

Facebook groups members: our early adopters



CITY DELIVERY

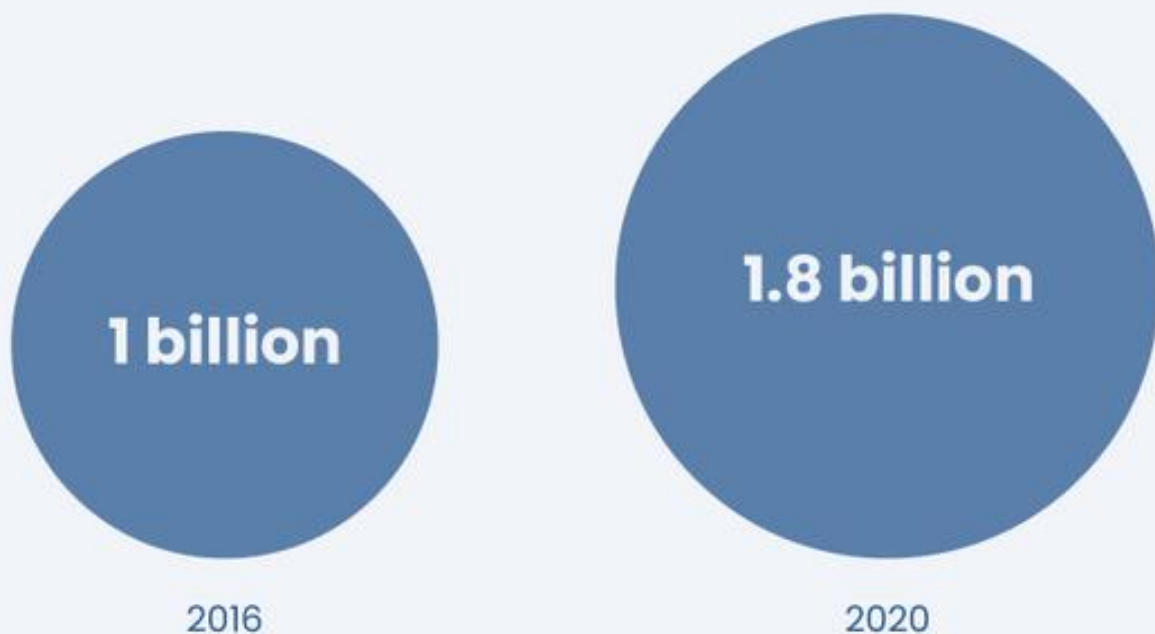
Focus on city delivery and on e-commerce, Contract needed, not for long distance delivery





Facebook groups – **first adopters**

Number of Facebook Groups Users



88% members using Facebook Groups **want to switch platforms** – **new users for Gepek!!!**

Carpooling, ridesharing, package delivery groups – **1 mil members only in CEE**



TEAM



Carla Ferreri

CEO

20 years in business development and leading international teams, Master in Supply Chain Management



Dario Ferreri

COO

Twenty years in logistics and transport development skills (web & mobile). Developed Gepek MVP.



Kristijan Škarica

CBDO

Innovator, startup enthusiast and a creative entrepreneur focused on business development. Managing blockchain partnerships.



Nino Korent

CTO

Experience in PHP, Javascript, and mobile tech. Author of various scientific articles and apps. Developing new ideas and businesses.



Zeljko Hudoletnjak

Business Development Dir.

Experienced CEO and business consultant, specialised in marketplace and mobile gaming. Utilising A.I and blockchain technology.



PARTNERS & INVESTORS

Gepek is in the seed fundraising stage led by **John Lilic, USA**

Investor and tech partner:
Auki Labs, AI tech company, Sweden



John Lilic

Business Advisor

Investor and Product Development Advisor at Polygon. Previous Global Business Technology Development, Strategy and Operations at Consensys

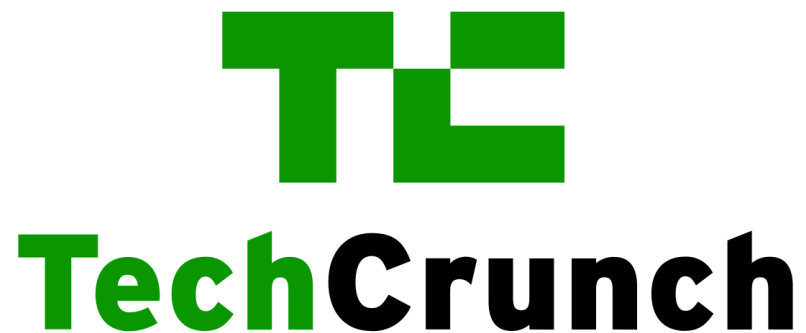


**IMPACT
HUB**

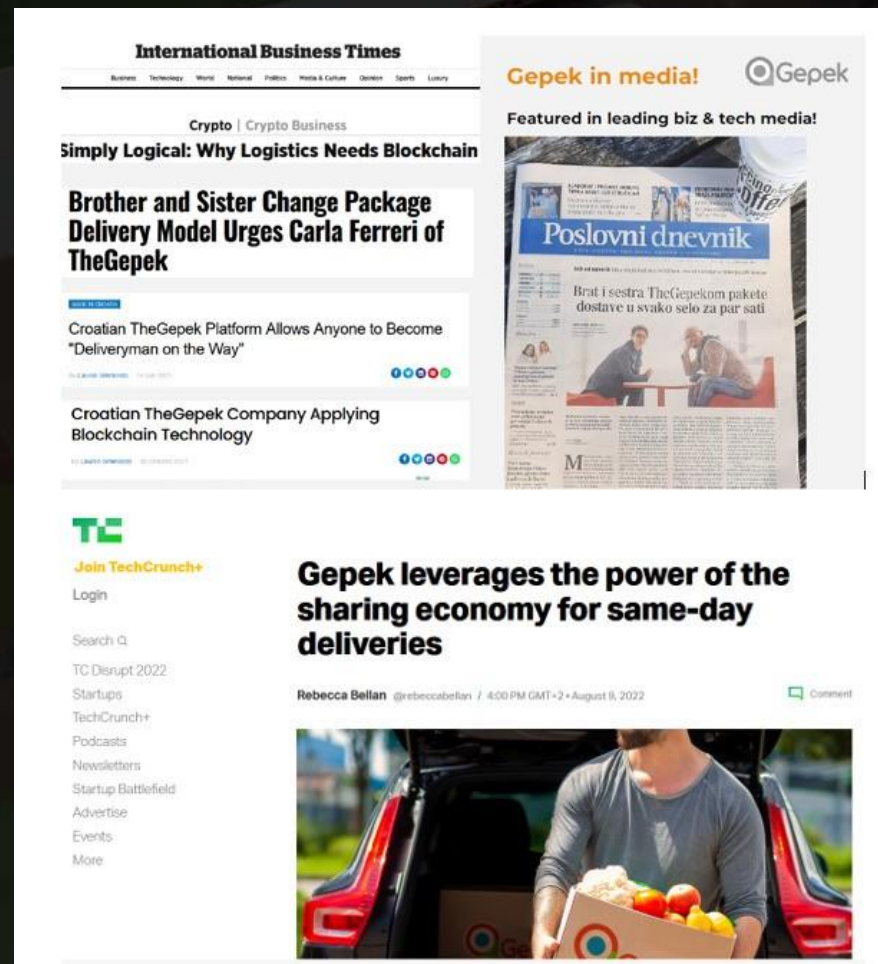




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