



## Supporting Croatian Cities in reaching climate neutrality

### *Online workshop: Driving behavioural change in mobility through public space design*

3<sup>rd</sup> December 2024 | 11:00 - 12:30 | Online

Motivating people to travel by walking, cycling and public transport requires well designed public spaces and quality, multi-modal mobility services and infrastructures. However, this can be costly to change, and space is often scarce, especially in dense and historical city centres.

During this workshop, we'll present different solutions that small and medium-sized municipalities can use to trigger behavioural change and provide inclusive and sustainable mobility solutions to their citizens. For instance, how to reduce the public space dedicated to cars in cities and build social acceptance? How to design and integrate mobility hubs, favouring sustainable transport modes?

This workshop will provide an overview of challenges and levers to enhance public space design, and practical examples. European and Croatian best practices will be analysed, adapted to the context of small and medium-sized Croatian cities. This workshop will also provide a space for peer-to-peer exchanges to present each other solutions and encourage city collaboration.

**Organisers:** This workshop is co-organised by [NetZeroCities](#) project which supports the EU's Mission of "100 Climate-Neutral and Smart Cities by 2030", EIT Urban mobility RIS HUB Croatia, REGEA and Odraz.

**Registration:** Register [here](#) before 2<sup>nd</sup> December 2024!

**Languages:** Presentations will be in English, but the discussion part will happen in Croatian.



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## Agenda:

### Introduction – Julien Joubert, Energy Cities (5 min)

- Preliminary information on how NetZeroCities can support cities: which services and tools are available for European cities?
- Agenda presentation

### What challenges and levers to drive behavioural change in mobility through public space? (25 min)

- Possibilities and challenges of impacting travel behaviour in Croatian cities, by Petra Grgasović, Coordinator of EIT Urban mobility RIS Hub Croatia, REGEA
- Best practices in other European cities: Key takeaways, by Lottie STAINER, Transport & Urban Life Manager, UITP
- Questions and answers

### Understanding success factors from Croatian best practices (20 min)

- How does the city of Križevci reclaim public space from cars and induce behaviours' changes via the Living Street project? By Ivana Dubravec, Energy efficiency, environmental protection and spatial planning advisor, City of Križevci
- How does the city of Karlovac redesign mobility infrastructure and furniture to increase use of public transport, encourage walking and cycling? By Nikolina Pahanić Lugar, Adviser for EU funds, City of Karlovac

### Discussion space (30 min): In Croatian, participants will exchange on the following questions:

- Are the solutions presented replicable? Which are the challenges in your cities to implement them?
- Do you have similar or other solutions tested in your cities regarding public space design?

### Conclusion (10 min) - Goran Lampelj, Project manager, Odraz

- Short wrap-up of the exchanges
- Next learning opportunities offered by REGEA and Odraz

